ITmedia Virtual EXPO

ITmedia Virtual EXPO 2024 Winter
Sponsorship Plans for the Latter Half of the Exhibition Period

Exhibition Period: Feb. 13 (Tue.) - Mar. 15 (Fri.), 2024
Order deadline: Feb. 2 (Fri.), 2024

Exhibit Plans Available for Insertion Beginning in the Latter Half of the Virtual EXPO 2024 Winter

ITmedia Virtual EXPO

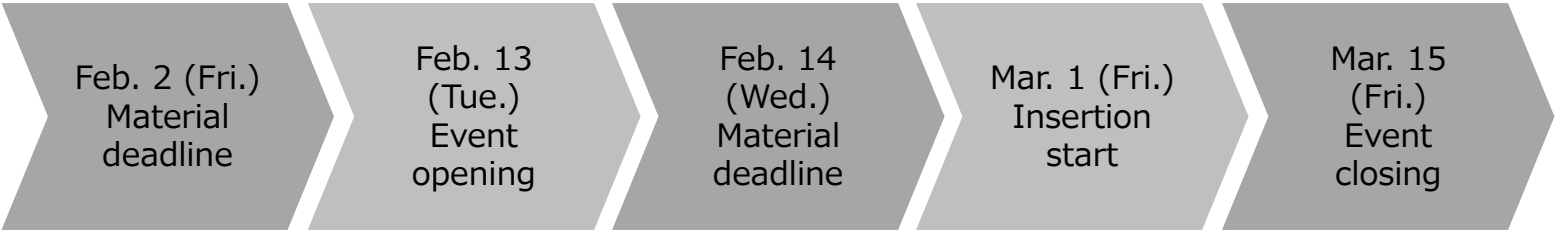| Point	Exhibitors can start exhibiting in the latter half of the show, allowing time to consider/prepare for the show until just before the opening of the exhibition.

Manufacturing industry zone

Smart Factory EXPO	Mechanical Design EXPO	Embedded & Electronics / AI EXPO	CASE / Automotive EXPO
Retail & Logistics Supply Chain EXPO	Material EXPO	AI Everywhere Japan	

Up to 3 contents can be linked to "Featured Insertions by Interests".

Year 2024 problem	Technical succession	Quality control	Carbon neutral	Automation
Security	Production management	Generative AI	New products	Early implementation

Timeframe

Feb. 2 (Fri.) Material deadline	Feb. 13 (Tue.) Event opening	Feb. 14 (Wed.) Material deadline	Mar. 1 (Fri.) Insertion start	Mar. 15 (Fri.) Event closing

※Leads will be delivered through the online reporting site.
※From the opening of the exhibition on February 13 until the start of insertion, your booth will be marked "coming soon."
※The number of leads provided is based on the previous year's results and may increase or decrease significantly depending on the EXPO and the inserted contents.
※Please note that we may stop accepting orders without prior notice depending on the number of orders received.

Order deadline: Feb. 2 (Fri.), 2024
Material deadline: Feb 14 (Wed.), 2024

Sponsorship Plans for the Latter Half of the Exhibition Period (Mar 1. or Later)

【Point】Attributes about "keywords of interest" at the time of registration will be added to all leads.		Diamond	Sapphire	Platinum	Gold	Silver
Estimated leads*		7,000	5,000	1,800 *About 1,200 leads for Materials, Retail & Logistics Supply Chain EXPO	600	120
Exel data	All of the registrants	●	-	-	-	-
Exel data	All of the Visitors	-	●	-	-	-
nline report center	Main Exhibit Hall Visitor List (Exhibition Hall)	●	●	●	-	-
nline report center	Exhibit Main Hall Organizer's Lecture Viewer List	●	●	●	●	-
nline report center	List of visitors to your booth/content	●	●	●	●	●
Number of main venue selections		Main venue x 1	Main venue x 1	Main venue x 1	Main venue x 1	Main venue x 1
Number of contents published in the booth		Up to 10	Up to 10	Up to 10	Up to 10	Up to 10
Welcome movie, questionnaire, and inquiry installation		●	●	●	●	●
Video (thumbnail display) + Posting in lecture hall		Delivery of your data	Delivery of your data	Delivery of your data	Delivery of your data	Option
Listing in Featured Content by Interest *1		Up to 3	Up to 3	Up to 3	Up to 3	Up to 3
Introduction within the Secretariat email		1	1	1	1	-
Booths or contents in the main exhibition hall		●	●	●	-	-
Rates		USD 66,000	USD 54,000	USD 26,400	USD 15,600	USD 6,000

* The estimated number of lists is based on the previous event. The number may increase or decrease depending on the number of exhibitors and the inserted contents. Please note that this is not a guaranteed number.
*1 For the insertion of interest-specific order contents, you may select up to 3 items from a maximum of 10 items of contents to be posted in the booth.

Sponsorship Plans for the Latter Half of the Exhibition Period (Mar 1. or Later) + EXPO Alert (See ⑧ in the next page)

This plan is recommended for companies that want to get leads, but also want to follow up on the possibility of a business meeting.

【Point】Attributes about "keywords of interest" at the time of registration will be added to all leads.

		Diamond	Sapphire	Platinum	Gold	Silver
Estimated leads*		7,000	5,000	1,800 *About 1,200 leads for Materials, Retail & Logistics Supply Chain EXPO	600	120
Exel data	All of the registrants	●	-	-	-	-
	All of the Visitors	-	●	-	-	-
nline report center	Main Exhibit Hall Visitor List (Exhibition Hall)	●	●	●	-	-
	Exhibit Main Hall Organizer's Lecture Viewer List	●	●	●	●	-
	List of visitors to your booth/content	●	●	●	●	●
Number of main venue selections		Main venue x 1	Main venue x 1	Main venue x 1	Main venue x 1	Main venue x 1
Number of contents published in the booth		Up to 10	Up to 10	Up to 10	Up to 10	Up to 10
Welcome movie, questionnaire, and inquiry installation		●	●	●	●	●
Video (thumbnail display) + Posting in lecture hall		Delivery of your data	Delivery of your data	Delivery of your data	Delivery of your data	Option
Listing in Featured Content by Interest *1		Up to 3	Up to 3	Up to 3	Up to 3	Up to 3
Introduction within the Secretariat email		1	1	1	1	-
Booths or contents in the main exhibition hall		●	●	●	-	-
Rates		USD 69,600	USD 57,600	USD 30,000	USD 19,200	USD 9,600

* The estimated number of lists is based on the previous event. The number may increase or decrease depending on the number of exhibitors and the inserted contents. Please note that this is not a guaranteed number.
*1 For the insertion of interest-specific order contents, you may select up to 3 items from a maximum of 10 items of contents to be posted in the booth.

Option Menu

①Entrance logo placement

This option is now closed.

②Content plus

Order deadline: Feb. 2(Fri.), 2024
Add up to 5 additional featured contents to your booth. Introduce either your booth or a specified content within the EXPO, and also feature within the exhibitor spotlight.

USD 1,800

③Video content production
(Thumbnail display)

This option is now closed.

④Inclusion of company booth video
(Thumbnail display)

Order deadline: Feb. 2(Fri.), 2024
Add a video player to your company booth. Please deliver the video data by the specified deadline. Recommended for sponsors of the Silver Plan. Displayed in the video section with thumbnail representation. Note: The video will not be featured in the lecture venue.

USD 1,200

⑤Entrance banner advertisement

Order deadline: Please contact us.
Feature an exclusive banner for your company at the entrance of the EXPO. Please deliver the banner by the specified deadline.
※Limited to one slot for each period. Applications will be processed on a first-come, first-served basis.

USD 4,800 or more

⑥Special edition email

Order deadline: Please contact us.
An exclusive email advertisement that allows direct outreach to registered participants of Virtual EXPO. The available dates are 2024/2/15 (Thu), 2/22 (Thu), 2/27 (Tue), 2/29 (Thu), 3/14 (Thu), 3/19 (Tue).※Please prepare the content in your company. Limited to one slot for each day. Offered on a first-come, first-served basis.

USD 9,600- USD 12,000(3/19 only)

⑦3-Line Email text banner

Order deadline: Please contact us.
Directly reach registered participants of Virtual EXPO with a concise 3-line email advertisement. (Content to be provided by your company.)
※Text limited to 38 characters per line, up to 3 lines.
※One content URL within Virtual EXPO can be included.

USD 2,400

⑧EXPO Alert

Order deadline: Feb. 2(Fri.), 2024
Inform you via email about companies from the acquired list at the EXPO every month for a duration of three months. These companies, featured on ITmedia's manufacturing-focused media, will be identified based on their information-gathering activities, providing potential for business discussions.
※Emails will be dispatched around the beginning of the month, approximately 7 business days in advance. Note: In the case of numerous applications, we may need to limit the number of participating companies.

USD 3,600

⑨ Adding Report IDs
(From the third person onward)

Order deadline: Feb. 2(Fri.), 2024
Increase the number of individuals who can log in to the management interface for online reports related to Virtual EXPO. We provide access for up to two individuals initially, but if you wish to add more, additional IDs can be acquired for a fee.
Note: Additional charges apply for the third person onward.

USD 240 per additional person

※Please contact a sales representative for details. ※Detailed supplementary materials are available separately.

Reference Information

For more details about ITmedia Virtual EXPO 2024 Winter, please click the URL below.

go.itmedia.co.jp/l/291242/2023-11-30/2cy962k