

2025 Digital Event Sponsored by Multiple Companies
May Electronics



Power Device Seminar 2025 Spring

The Latest Trends in Power Semiconductors
Supporting Energy Saving


Date : May 20 (Tue.), 2025

Order Deadline : Mar.7 (Fri), 2025

Operation : ITmedia Inc.

Power Device Seminar 2025 Spring - Latest Trends in Power Semiconductors Supporting Energy Saving-

As carbon neutrality and GX become global trends, one of the technologies that will contribute most significantly to “energy saving” is power devices/power electronics. In this seminar, we will discuss the key technologies for power devices and power electronics that contribute to energy saving. In this seminar, we will present the latest technological trends in power devices, which are the key to energy saving.

Organizer	
Date	May 20 (Tue.), 2025
Order deadline	March 7 (Fri.), 2025
Estimated number of attendees	Approx. 150 Adjustment in progress ※Expected 250 pre-registrants
Target audience	Engineers responsible for power supply design in manufacturing, primarily using power devices, especially in industries such as industrial, server/storage, telecommunications, medical, automotive, and mobile devices
Sponsorship plan	Platinum plan: USD 2,400,000 All list plan: USD 1,800,000
Past event results	※Similar past event: Power Supply Design Seminar 2024 https://members14.live.itmedia.co.jp/library/NjgzNzU%253D

Theme

Silicon is still the mainstream power device, but SiC/GaN power devices are making a remarkable rise, and their adoption is steadily expanding in automobiles and consumer electronics. On the other hand, for engineers, there are many challenges in design, evaluation, and verification, and they are still not as good as silicon in terms of usability and reliability. This seminar will focus on the latest trends in power devices and introduce case studies and products, focusing on “usability” including design/evaluation as well as technology trends.

Keywords

Power supply design, power semiconductor, power electronics, power module, power MOSFET, IGBT, SiC, GaN, inverter

Challenges faced by viewers

- Want to know the latest trends in power devices
- Want to use SiC and GaN, but lack information on reliability and ease of design
- I am not able to afford the next generation power devices due to cost considerations.
- Do not know how to conduct inspections and evaluations when using SiC and GaN.
- Do you have sufficient design support for next-generation power devices in particular?
- It is difficult to control SiC/GaN compared to Si.
- Noise countermeasures
- Will the usability of power modules and other devices continue to improve?

Time	Length	May 20 (Tuesday)
13:00-13:40	40min.	Keynote speech
13:50-14:20	30min.	Sponsored session 1
14:30-15:00	30min.	Sponsored session 2
15:10-15:40	30min.	Sponsored session 3
15:50-16:20	30min.	Sponsored session 4

*The timetable, including the date of the event, may be subject to change depending on the number of sponsors.

	Recommendation Platinum	All list
Sponsored session Live broadcast + Archived	●	-
Lead Generation (all of the registrants' personal data)	Estimated 250	Estimated 250
Lead generation (session viewers)	●	-
Session Questionnaire	●	-
Sharing the results of pre-questionnaire	●	●
Insertion of sponsor company's logo	●	●
Distribution of related materials	●	-
Event report	●	●
Price (All prices are excluding consumption tax and gross rate.)	USD 28,800	USD 21,600

*The number of attendees is an estimate.

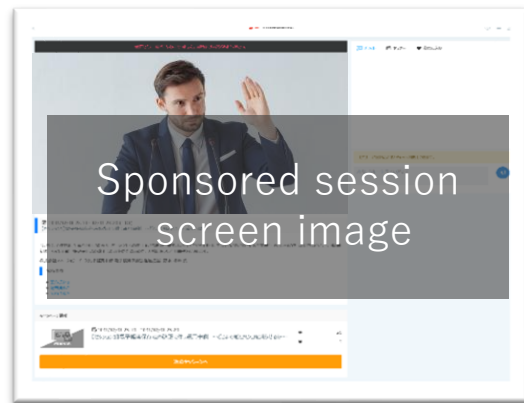
*Please note that the event may be postponed depending on the sponsorship situation. We appreciate your understanding in advance and your cooperation in meeting the application deadline.

*The program will be changed according to the number of sponsors.

*The event may be canceled depending on the sponsorship situation. We kindly ask for your understanding and cooperation with the registration deadline.

| Sponsored session

- Sponsor session slots are available to promote your company's products and services!



| Leads (All registrants)

- You will receive a list of business card information for all applicants who have applied for the event.
- Information provided:
Name, company name, department, title, address, phone number, email address, industry, job title, position class, employee size, and annual sales size, involvement, etc.

| Leads (Section viewers)

- We provide lead information for viewers of your session.
 - Information provided:
company name, department, title, phone number, email address, and other business card information.
- ※Downloadable

| Session questionnaire

- When viewers pre-register, they will also submit their position on product selection and the issues they are facing (BANT information).
- Questions will be set by ITmedia. They cannot be set individually.
- Click the survey button, and it pops up.

| Registrant survey

- When viewers pre-register, they will also submit their position on product selection and the issues they are facing (BANT information).
- * Questions will be set by ITmedia. They cannot be set individually.

| Sponsored logo

- Your company's logo on the event's registration site with a link to your company's website.
- Your company logo on the intermission slides displayed between sessions.

| Document/Material

- Materials can be distributed to the audience during your company's session.
- Number of items to be distributed:
Presentation materials + up to 3 items
- In addition to sending PDF data as a download link, we can provide an external link to your company's website

| Event report

- ITmedia will conduct a questionnaire survey of general visitors, and the results will be provided as a report of the event after the exhibition.
- This information is provided in the form of aggregate data that does not include personal information.

※ Image for reference only.

| LIVE session recording data provision (MP4)

- When you apply for a plan with a session and you take live speaking at the event, we will provide the recording data of your LIVE session in mp4 format.
- * No data editing, the data will be as it was at the time of streaming.

USD **600**

| Session recording support

- Support for recording a 30-minute session video.
- Dedicated professional equipment and recording venue provided.
- Online recording is also available.
- Application must be made at least 1.5 months prior to the event date.
- Additional fees may apply depending on the content of the recording, such as when there are more than two speakers.

USD **2,400**

| Connecting survey responses to lead data

- The lead information to be delivered will be delivered with the response information of the sponsor's survey.
- We will deliver the lead information 3-5 business days after the seminar closing date, with the survey response information attached.
- Please use this information as a reference during lead follow-up.

Detail:

<https://go.itmedia.co.jp/l/291242/2024-04-30/2czfbw2>

USD **2,400** or more

| Add ABM data to delivery lists

- ABM data obtained by analyzing ITmedia's content browsing status, which allows you to infer each company's implementation consideration status, will be added to the delivery list. Visualizing corporate intent with ABM data enables efficient deal discovery from delivered leads.
- * Due to data aggregation work, delivery will be delayed one business day from the usual date.

Detail:

go.itmedia.co.jp/l/291242/2022-10-19/2bvm1jn

USD **2,400**

| Lead custom delivery service

- Deliver leads obtained at events directly to MA tools or processed to your company's format.
- Delivering lead information via our partner's data integration tools

Detail:

<https://go.itmedia.co.jp/l/291242/2024-04-30/2czfbvy>

* Delivery fee varies depending on the leads amounts.

500 leads USD **1,200** or more

| Follow-up seminar

- ITmedia's editorial team will plan a seminar that combines your company's message with the interests of your readers.
- ITmedia will support you from the proposal and assignment of lecturers to audience creation and broadcasting. Panel discussions with the editorial team and keynote speakers are also available upon request.

Detail:

<http://go.itmedia.co.jp/l/291242/2022-01-30/281s4xh>

USD **30,000**

| Telemarketing

- After the event, ITmedia will make a predetermined number of calls to the generated leads. Effective calls are expected to have a high response rate and customer acquisition effect.
- Minimum number of calls: 50
- Duration: 3-4 weeks (for 250 calls)
- * Not more than 1,000 calls

USD **900** or more

| Commercial Video Broadcast Sponsor Plan

- Show your company's video to viewers during the waiting time before each keynote speech (organizer session) begins
- By repeatedly promoting your company's services to event viewers using video and audio, you can improve awareness of your products and services.

Detail:

<https://go.itmedia.co.jp/l/291242/2024-08-05/2d122lq>

USD **3,600**

※Option only cannot be applied (all prices are gross and do not include tax).

Option Menu

| Lead generation through the use of session video

- A service that reuses lecture videos and materials on TechTarget Japan/Keyman's Net. To generate leads.
- Even after the seminar, you can continue to generate leads with guaranteed attributes and numbers.

Detail:
go.itmedia.co.jp/l/291242/2024-06-14/2czswgv

~~USD 13,200~~
USD **10,800**

| Report article published (attracting readers to the article)

- We will create an advertorial based on your company's session, and deliver it via HTML email with specified viewer attributes.
- We will deliver your company's session content by targeting the desired target attributes.
- Conditions: Sponsorship of a session plan sponsorship

Detail:
<https://go.itmedia.co.jp/l/291242/2024-06-04/2czqsvy>

Advertorial Push Targeting & ABM 15,000 messages or more

USD **12,000** or more

| Report article published (attracting readers to the article)

- We will create an advertorial based on your company's session.
- Cross-media promotion of an advertorial to attract a large audience interested in DX technology.
- Media where the advertorial is inserted: Media that organizes the event
- Conditions: Sponsorship of a session plan sponsorship

Detail:
<http://go.itmedia.co.jp/l/291242/2024-06-04/2czqsty>

4,000 page views guaranteed

USD **14,400**

| Session brochure creation (IT & Business)

- We will produce a brochure of your session and deliver the data for printing (PDF/x file format).
- The contents of the session are also inserted into the media as advertorials. (2,000 page views guaranteed)
- You can also aim to gain awareness among readers.
- Conditions: Sponsorship of a session plan sponsorship

Detail:
<http://go.itmedia.co.jp/l/291242/2024-06-04/2czqsvn>

2,000 page views guaranteed
Session brochure creation (PDF/x file format)

USD **14,400**

| Panel Discussion Package Secondary Use of Content

- Reuse the content created for the panel discussion package that you have entrusted to us for your event.
- We will provide you with two 30-minute sponsor session slots. We will deliver the 60-minute content we have created in the past as it is.
- You can acquire more leads without creating new content.

Details:
<http://go.itmedia.co.jp/l/291242/2024-04-17/2czbqt5>

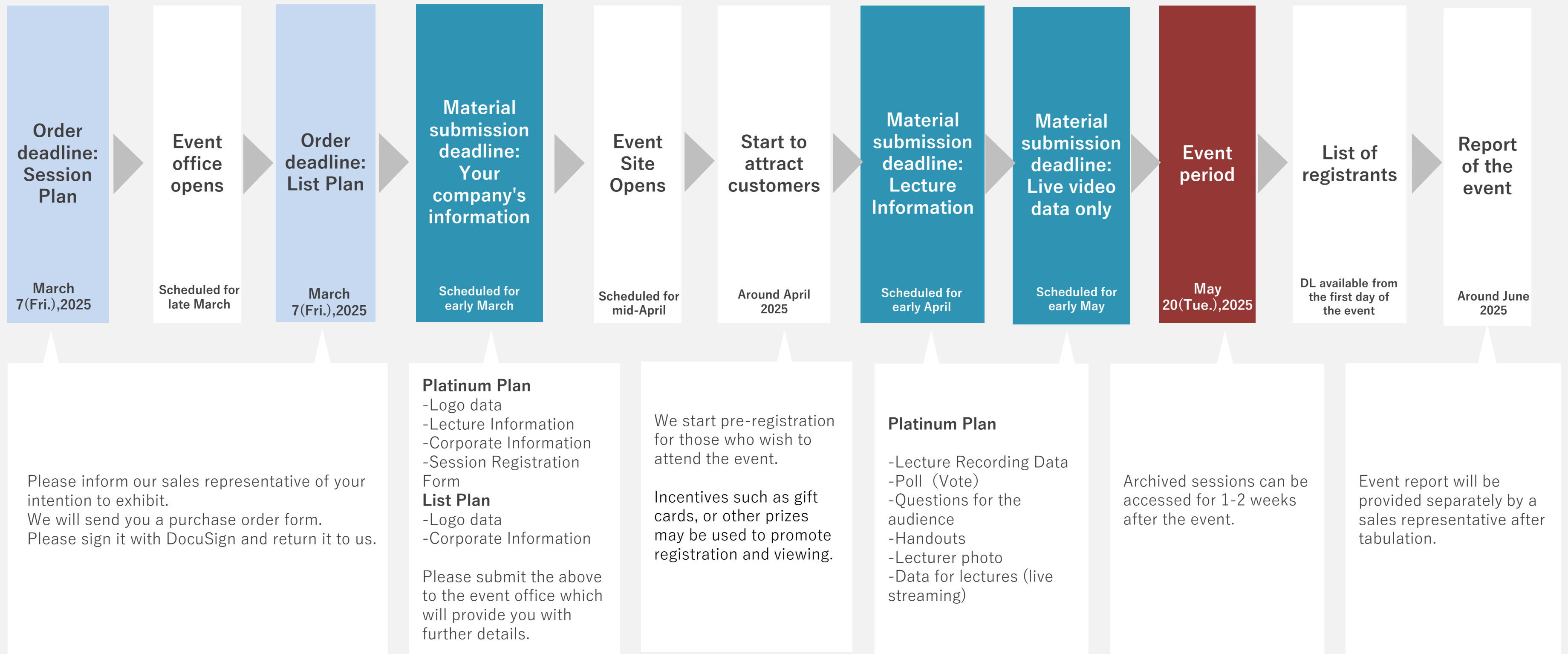
* The price and discount rate will vary depending on the event.

USD **36,000**

※Option only cannot be applied (all prices are gross and do not include tax).

Schedule

The above schedule is a guide only and is subject to change depending on circumstances. The event office will contact you with the confirmed schedule after the event is decided.



Please note that this information is subject to change or discontinuation without notice. If you have any questions, please contact our sales representatives.

Cancellation fee

Please note that a cancellation fee will be charged if any of the following conditions apply after the order form has been exchanged
after submission of registration form
after the start of the office guidance

In such cases, cancellation fees will be as follows;
up to 41 days prior to the event: 50%
within 40 days of the event: 100%

However, in the event that actual costs (such as venue cancellation fees, instructor assignment cancellation fees, etc.) are incurred in excess of the above cancellation fees, we will charge a cancellation fee that includes those additional costs.

Consumption tax

Consumption tax is charged separately.

Distribution platforms

The venue configuration and delivery platform, including operational systems, are subject to change for certain reasons.

Risks associated with online seminar streaming

Live streaming always involves risks.
Please be aware of the risks below and the measures we have taken to prevent them.

● Risk 1: Trouble with Internet connection and Internet service providers

Both video and audio may drop out.
We will immediately switch to streaming on a backup PC and backup line.

● Risk 2: Failure in live streaming platform

By storing a buffer during delivery, it reduces the phenomenon of video and audio interruptions due to the user environment.
The system is redundant so that backup delivery is always available as a countermeasure against failures, but in the unlikely event that the delivery platform fails, an apology for the suspension of delivery will be sent to viewers via e-mail, and they will be guided to the on-demand version at a later date.

● Risk 3: Power failure

Both video and audio may drop out. We will announce an apology for the suspension of the streaming from the backup PC and will provide an on-demand version at a later date.

● Risk 4: Equipment failure

Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

● Risk 5: Failure on the viewing side

A single (10% or less) viewing failure relative to the total number of views is likely to be caused by the viewer's environment, and will be handled individually in response to inquiries.
If similar symptoms are seen in units of 10 (reported on site), we will announce an apology for suspension of streaming and provide an on-demand version at a later date.

Please note that this information is subject to change or discontinuation without notice. If you have any questions, please contact our sales representatives.

Contact

mail : sales@ml.itmedia.co.jp

ITmedia Inc. Sales Division

The latest information on digital events.
<https://promotion.itmedia.co.jp/plan>