

Digital Event Schedule

February 2025 - March 2026 (As of February 19, 2025)

Digital Events Schedule | April to June 2025

Digital Events Schedule | April - June 2025

Theme	Month of the event	Name of the event	Number of visitors (estimated)	Sponsored media
AI	June 2025	Edge AI Initiative 2025	3,000 persons	EE Times Japan
	June 2025	Generative AI Seminar	350 persons	AI+
IT Strategy	May 2025	Enterprise IT Summit	800 persons	ITmedia Executive ITmedia Enterprise
	May 2025	"This Is How Our Company Achieved DX" SaaS-Led Innovation in Small and Medium-Sized Enterprises	250 persons	ITmedia Business Online
	June 2025	Changing Information Systems Department	800 persons	ITmedia Business Online ITmedia Enterprise Keyman's Net
	June 2025	An Overview of "Multi-Location Management" - How to Fight the Labor Shortage Era -	150 persons	ITmedia Business Online
Server/Cloud Network	April 2025	@IT NETWORK Live Week 2025 Spring	700 persons	@IT
Security	May 2025	ITmedia Security Week 2025 Spring	1,000 persons	@IT ITmedia Executive ITmedia Enterprise
	May 2025	ITmedia Executive Security Seminar 2025 Spring	200 persons	ITmedia Executive
	June 2025	"Strengthening Supply Chain Security is a Corporate Challenge" Special Edition	300 persons	ITmedia Enterprise
Development and Operation	May 2025	@IT Operation Management Seminar Spring 2025	500 persons	@IT
	April 2025	Data Engineering Conference 2025 Spring	300 persons	IT Media
	June 2025	@IT Development Transformation Seminar Spring 2025	800 persons	@IT

Digital Events Schedule | April - June 2025

Theme	Month of the event	Name of the event	Number of visitors (estimated)	Sponsored media
By Occupation	April 2025	Reforming the Contact Center	250 persons	ITmedia Business Online
	June 2025	HR Design Days 2025 Spring	350 persons	ITmedia Business Online
	June 2025	Sales DX Seminar Spring 2025	250 persons	ITmedia Business Online
By Industry	April 2025	Construction DX Seminar 2025 Spring	170 persons	BUILT
	April 2025	Vertical AI Business Boost	250 persons	ITmedia Business Online
	April 2025 (Real) June 2025 (Online)	Tohoku Manufacturing DX Summit 2025 ※Tohoku is a region in northeastern Japan	200 persons	ITmedia Business Online MONOist
	May 2025	Financial Cyber Security Conference 2025 Spring	150 persons	ITmedia Business Online
	May 2025	Power Device Seminar 2025 Spring	250 persons	EDN Japan/EE Times Japan
	June 2025	Food DX Conference	300 persons	ITmedia Business Online
	May 2025 (Real) June 2025 (Online)	Niigata DX Summit 2025 ※Niigata is a coastal prefecture in Japan	200 persons	ITmedia Business Online MONOist
	June 2025	MONOist Environmental Issues Seminar 2025 Spring	300 persons	MONOist
	June 2025	Start where you can Manufacturing DX 2025 Spring	300 persons	MONOist
	June 2025	Real Estate DX Summit 2025	300 persons	ITmedia Business Online
	June 2025	Financial HR Design Day 2025 Spring	80 persons	ITmedia Business Online
	June 2025	Product Selection Program Planning Distribution/Retail x Location Information	150 persons	ITmedia Business Online

Mapping by Category | April to June 2025

Mapping by Category April-June 2025 | Occupation x AI

Management and corporate planning

Sales & marketing

HR

Accounting & finance

General affairs & information Systems

Development & design

Manufacturing related

Generative AI Seminar

Enterprise IT Summit
(for enterprises)

@IT
Development
Transformation
Seminar
Spring 2025

@IT
NETWORK
Live Week
Spring 2025

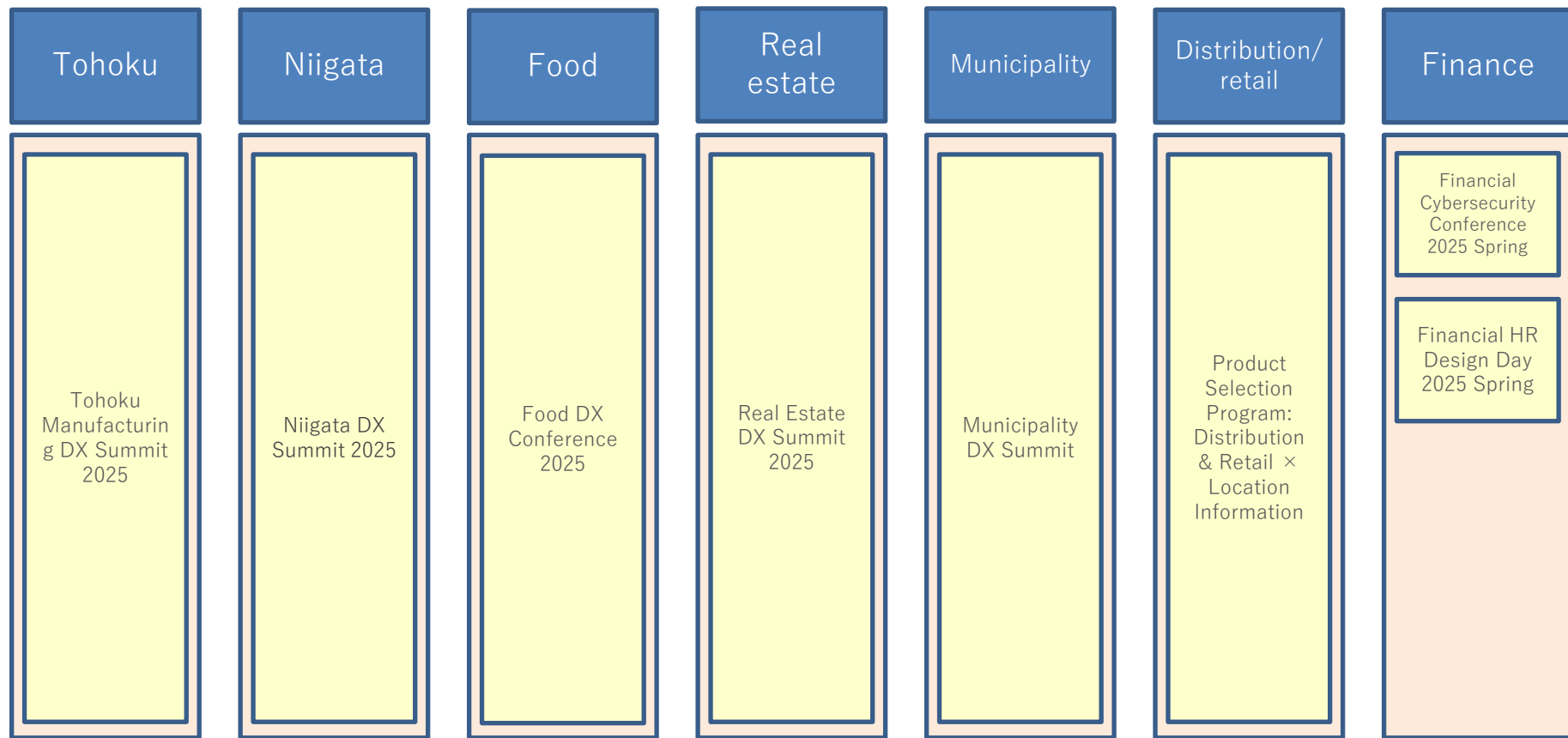
@IT
Operations
Management
Seminars
Spring 2025

Edge AI
Initiative 2025

Mapping by Category April-June 2025 | IT Strategy

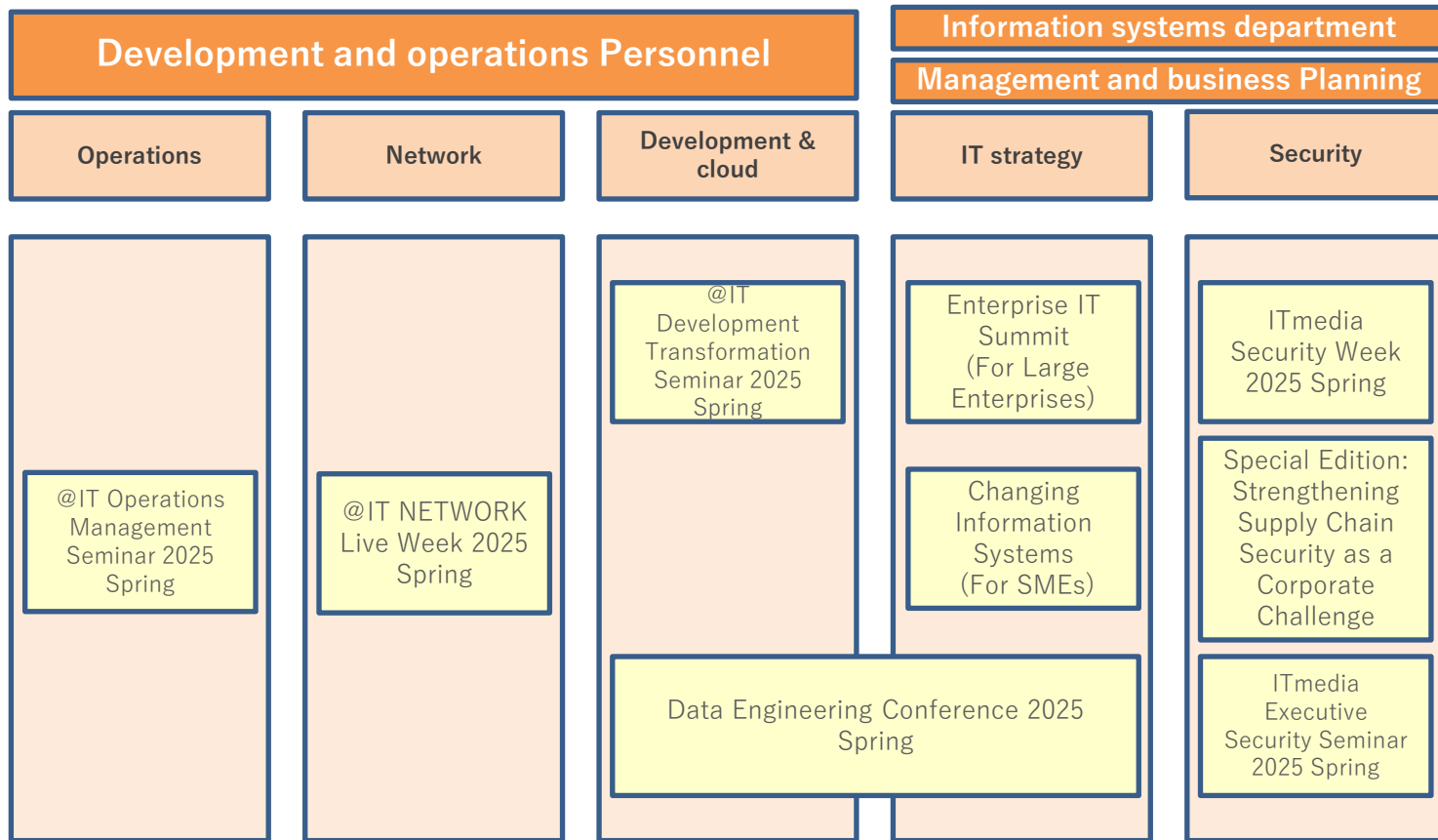
Operation	Servers & network	Development & cloud	IT strategy	Security	AI
<div>@IT Operations Management Seminars 2025 Spring</div>	<div>@IT Network Live Week 2025 Spring</div>	<div>@IT Development Transformation Seminars 2025 Spring</div>	<div>Enterprise IT Summit (for enterprises)</div>	<div>ITmedia Security Week 2025 Spring</div>	<div>Enterprise IT Summit (for enterprises)</div>
			<div>Changing Information Sys. (for SMB)</div>	<div>"Strengthening Supply Chain Security is a Corporate Challenge" Special Edition</div>	<div>@IT Development Transformation Seminar 2025 Spring</div>
		<div>Data Engineering Conference 2025 Spring</div>		<div>ITmedia Executive Security Seminars 2025 Spring</div>	<div>@IT Operations Management Seminars 2025 Spring</div>

Mapping by Category April-June 2025 | Industry × DX, Others

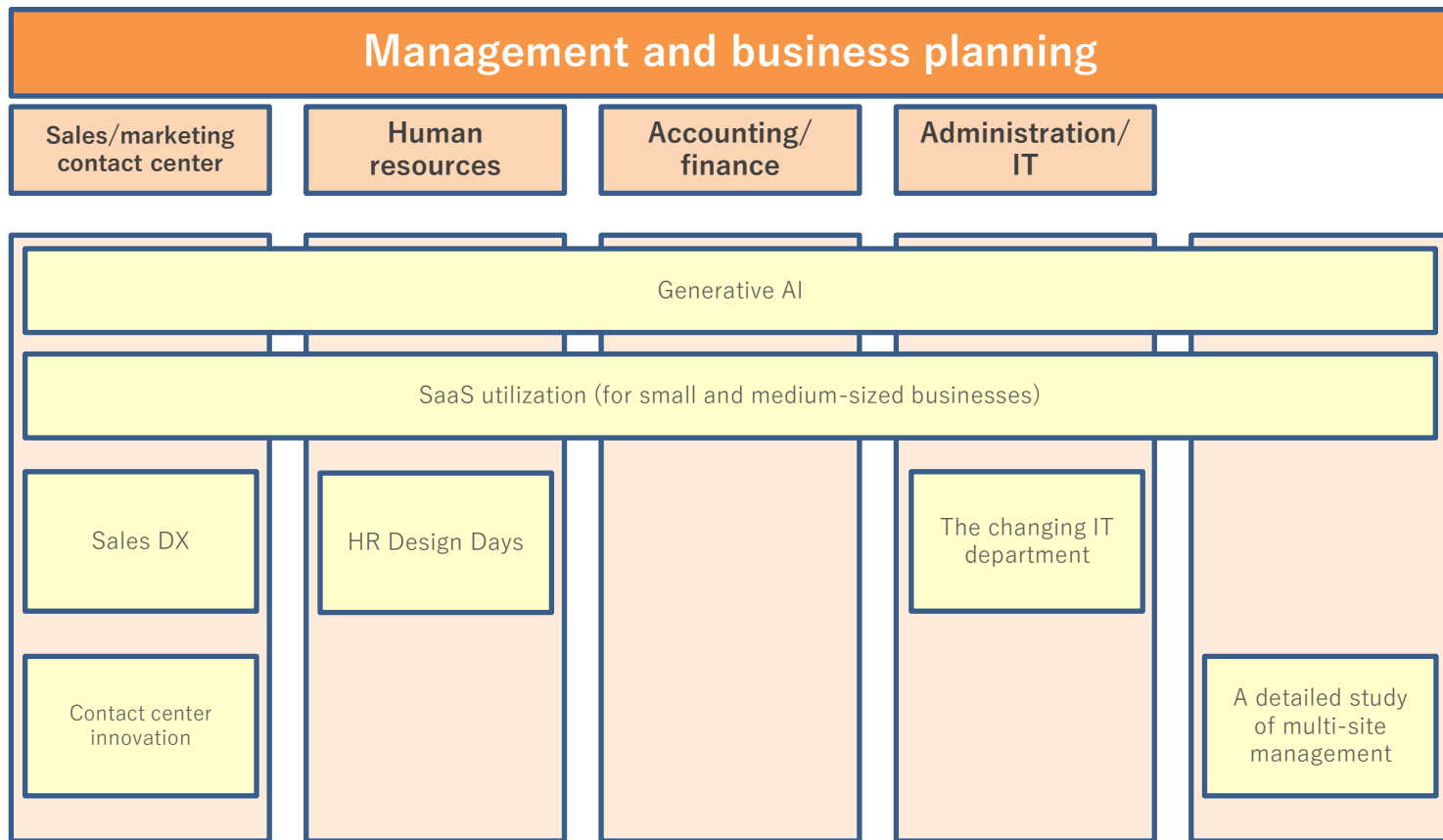


Mapping by Field | April to June 2025

Mapping by Field April-June 2025 | Job Functions × IT Domains

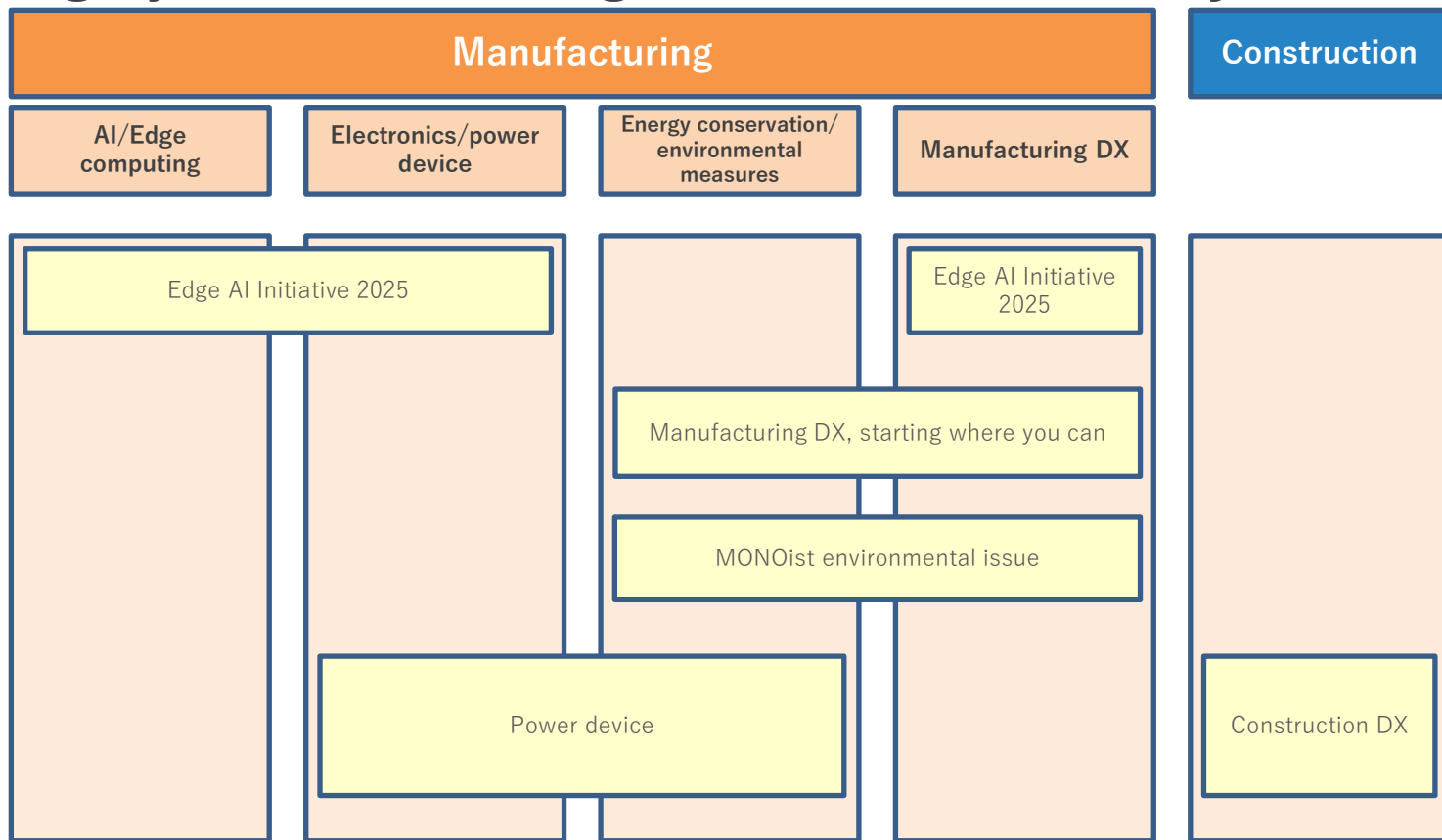


Mapping by Field: April to June 2025 | Job Type x Business Area



Mapping by Field: April to June 2025 |

Job Category x Manufacturing/Construction Industry Area



Digital Events Schedule | July 2025 to March 2026

Digital Events Schedule | July - September 2025

Theme	Month of the event	Name of the event	Number of visitors (estimated)	Sponsored media
IT Strategy	July 2025	ITmedia Digital Strategy EXPO 2025 Summer	5,000 persons	ITmedia Business Online/ITmedia NEWS/@IT ITmedia Enterprise
	August 2025	Changing Information Systems Department	Under adjustment	ITmedia Business Online ITmedia Enterprise/Keyman's Net
	August 2025	Enterprise IT Summit	800 persons	ITmedia Executive/ITmedia Enterprise
Server/Cloud Network	July 2025	@IT NETWORK Live Week 2025 Summer Special Edition	700 persons	@IT
Security	August 2025	ITmedia Security Week 2025 Summer	1,000 persons	ITmedia Executive/ITmedia Enterprise/@IT
	September 2025	Supply chain Security enhancement is a corporate issue (tentative)	300 persons	ITmedia Enterprise
	September 2025	ITmedia Executive Security Seminar 2025 Summer Special Edition	200 persons	ITmedia Executive
Development and Operation	August 2025	@IT Development Transformation Seminar 2025 Summer	Under adjustment	@IT
	September 2025	@IT Operation Management Seminar 2025 Summer	500 persons	@IT
By Occupation	September 2025	Seminar for administrative Department	150 persons	ITmedia Business Online
By Industry	July 2025	Manufacturing Quality Seminar 2025 Summer	Under adjustment	MONOist
	August 2025	ITmedia Virtual EXPO 2025 Summer	Under adjustment	MONOist/EE Times Japan/EDN Japan/Smart Japan
	September 2025	Petrochemical Materials DX Summit 2025 Summer	Under adjustment	MONOist
	September 2025	Construction DX Seminar 2025 Summer	Under adjustment	BUILT
Others	September 2025	ITmedia Business Highlights (A collection of the best business events)	Under adjustment	ITmedia Business Online/ITmedia NEWS
	September 2025	ITmedia Tech Highlights (Collection of IT Event Masterpieces)	Under adjustment	@IT/ITmedia Enterprise ITmedia Executive
	September 2025	BCP as a management strategy	200 persons	ITmedia Business Online

Digital Events Schedule | October - December 2025

Theme	Month of the event	Name of the event	Number of visitors (estimated)	Sponsored media
IT Strategy	October 2025	Changing Information Systems Department	Under adjustment	ITmedia Business Online ITmedia Enterprise/Keyman's Net
	November 2025	Enterprise IT Summit	800 persons	ITmedia Executive/ITmedia Enterprise
	November 2025	The optimal solution for the digital shift of small and medium-sized enterprises	Under adjustment	ITmedia Business Online
Server/Cloud Network	October 2025	@IT NETWORK Live Week 2025 Fall	700 persons	@IT
Security	November 2025	ITmedia Security Week 2025 Fall	1,000 persons	ITmedia Executive/ITmedia Enterprise/@IT
	November 2025	ITmedia Executive Security Seminar 2025 Fall	200 persons	ITmedia Executive
	December 2025	Supply chain Security enhancement is a corporate issue (tentative)	300 persons	ITmedia Enterprise
Development and Operation	November 2025	@IT Development Transformation Seminar 2025 Fall	Under adjustment	@IT
	December 2025	@IT Operation Management Seminar 2025 Fall	500 persons	@IT
By Occupation	November 2025	Sales Strategy Seminar 2025 Fall	250 persons	ITmedia Business Online
	November 2025	Financial Strategy Seminar 2025 Fall	250 persons	ITmedia Business Online
	November 2025	Contact Center Reform	200 persons	ITmedia Business Online
	December 2025	HR Design Days 2025 Fall	Under adjustment	ITmedia Business Online
By Industry	November 2025	Supply Chain Seminar 2025 Fall	Under adjustment	MONOist
	November 2025	MONOist Environmental Issues Seminar 2025 Fall	Under adjustment	MONOist
	November 2025	Construction DX Seminar 2025 Fall	Under adjustment	BUILT
	November 2025	Chemical Materials Japan 2025 Linked Promotional Package	Under adjustment	MONOist
	November 2025	Financial Cyber Security Conference 2025 Fall	150 persons	ITmedia Business Online
	November 2025	Kyushu DX Conference 2025	300 persons	ITmedia Business Online
	December 2025	MONOist DX Forum 2025	Under adjustment	MONOist
	December 2025	Process manufacturing (chemicals, pharmaceuticals, petroleum) Security vol.2	400 persons	MONOist
	December 2025	Pharmaceutical DX Vol.5	250 persons	MONOist

*The content and timing of the event are current plans and are subject to change.

Digital Events Schedule

January - March 2026

Theme	Month of the event	Name of the event	Number of visitors (estimated)	Sponsored media
IT Strategy	January 2026	ITmedia Digital Strategy EXPO 2026 Winter	under consideration	ITmedia Business Online/ITmedia NEWS/@IT/ITmedia Enterprise
	February 2026	Changing IT Systems	under consideration	ITmedia Business Online/ITmedia Enterprise/Keyman's Net
	February 2026	Enterprise IT Summit	800	ITmedia Executive/ITmedia Enterprise
Server・Cloud Network	January 2026	@IT NETWORK Live Week 2026 Winter special edition	700	@IT
Security	January 2026	Manufacturing Security Seminar Winter 2026	under consideration	MONOist
	February 2026	ITmedia Security Week 2026 Winter	1,000	ITmedia Executive/ITmedia Enterprise/@IT
	February 2026	Strengthening Supply Chain Security is a Corporate Challenge (tentative)	300	ITmedia Enterprise
	March 2026	ITmedia Executive Security Seminar 2026 Winter Special Edition	200	ITmedia Executive
Development and Operation	February 2026	@IT Development Transformation Seminar Winter 2026	under consideration	@IT
	March 2026	@IT Operation Management Seminar Winter 2026	500	@IT
By Occupation	January 2026	Seminar for General Affairs	under consideration	ITmedia Business Online
	January 2026	Financial Strategy Seminar Winter 2026	under consideration	ITmedia Business Online
	March 2026	HR Design Days 2026 Winter Special Edition	under consideration	ITmedia Business Online
	March 2026	BCP Response Seminar	under consideration	ITmedia Business Online
By Industry	January 2026	Manufacturing Quality Seminar Winter 2026	under consideration	MONOist
	January 2026	ITmedia Virtual EXPO 2026 Winter	under consideration	MONOist/EE Times Japan/EDN Japan/Smart Japan
	January 2026	MONOist Manufacturing Industry 2026 Outlook	under consideration	MONOist/EE Times Japan
	January 2026	Construction DX Seminar Winter 2026	under consideration	BUILT
	January 2026	3rd DX Summit for Petroleum and Chemical Industry	600	MONOist
	January 2026	Financial HR	under consideration	ITmedia Business Online
Others	September 2025	ITmedia Business Highlights(Masterpieces of Business Events)	under consideration	ITmedia Business Online/ITmedia NEWS
	September 2025	ITmedia Tech Highlights(Masterpieces of IT events)	under consideration	@IT/ITmedia Enterprise/ITmedia Executive

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