30-Day Event Exploring the Latest Trends and Future of Manufacturing

ITmedia Virtual EXPO 2025 Summer

August 26 (Tue.), 2025 – September 26 (Fri.), 2025

Order Deadline

Zone D ~~Discontinued~~ ~~May 23 (Fri.), 2025~~		
Live Streaming Seminar Sponsor	:	June 18 (Wed.), 2025
Corporate Booth Sponsor (First deadline)	:	June 18 (Wed.), 2025
Corporate Booth Sponsor (Final deadline)	:	July 4 (Fri.), 2025
All Visitor List Sponsor	:	August 19 (Tue.), 2025

ITmedia Virtual EXPO 2025 夏

Name
ITmedia Virtual EXPO 2025 Summer

Organizer
ITmedia Virtual EXPO Executive Committee

Date
August 26 (Tue.), 2025 – September 26 (Fri.), 2025

Order deadline
- Zone Sponsor: May 23 (Fri.), 2025 **Discontinued**

- **Live Streaming Seminar Sponsor:** June 18 (Wed.), 2025

- **Corporate Booth Sponsor (First deadline):** June 18 (Wed.), 2025 ※When producing videos with pre-recording by our support team

- **Corporate Booth Sponsor (Final deadline):** July 4 (Fri.), 2025 ※When you produce and deliver video data in-house

- **All Visitor List Sponsor:** August 19 (Tue.), 2025

Planning

Estimated audience size
Registrants: 6,000
Actual visitors: 4,000

Assumed audience demographics
Engineers and all other manufacturing industry workers, including those involved in business planning and management

Style
Online event (Seminar and exhibition)

Operation
ITmedia Inc.

MONOist | EE Times Japan | EDN Japan | スマートジャパン Smart Japan | Tech Factory

Please note that the contents of this event may be changed or the event may be cancelled without prior notice.
Please understand this in advance. If you have any questions, please contact our sales representatives.
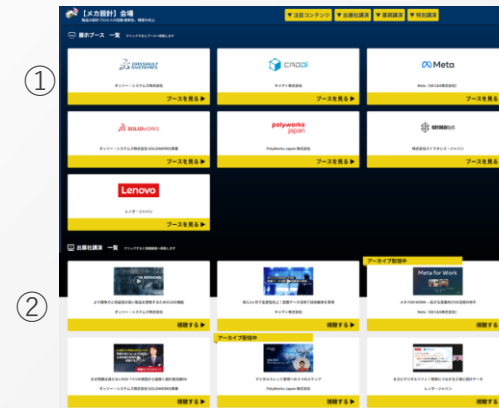
Themes and Keywords

Themes

Keywords

By process

Raw materials
Development of high-performance materials / Sustainability

- Weight reduction
- making sustainable
- Antimicrobial/antiviral
- Increase in strength
- Carbon-neutral

- Molding/processing technology
- Resource/Energy Conservation
- Abrasion resistance

Mechanical design
Shortened product design process / Increased flexibility and accuracy

- 3D CAD
- Product planning/design
- 3D printer

- AR/VR/MR
- Prototyping / Cutting / Molding
- Computer-aided engineering

Embedded development & electronics
Improved productivity and quality

- Semiconductor/electronic components
- Automated inspections
- Deep learning
- Embedded software

Supply chain DX
Improving efficiency and customer satisfaction throughout the supply network

- Supply Chain Management
- RFID / electronic (wireless) tags
- ERP
- Real-time data analysis

- Supply Chain Resilience
- Big Data Analysis
- Inventory management, delivery route optimization
- IoT

Smart factory
Improved production efficiency and quality control

- Industry 4.0
- Industrial networks
- Connected factory

- IoT
- Robot
- Data visualization

Latest trends and strategies

AI for manufacturing
Trends that corporate planning, leadership, and other key personnel need to keep in mind.

- Generative AI
- Mobility
- Carbon Neutral
- Manufacturing Quality

- Manufacturing Security
- Labor DX
- SME Strategy, etc.

Live broadcast

| Semiconductor manufacturing DX | Edge AI | Manufacturing security | Manufacturing quality | Live streaming of hot topics and timeless themes |

From the entrance, visitors can move on to the content of each EXPO, including each theme venue and live-streaming seminars.

Entrance logo data display
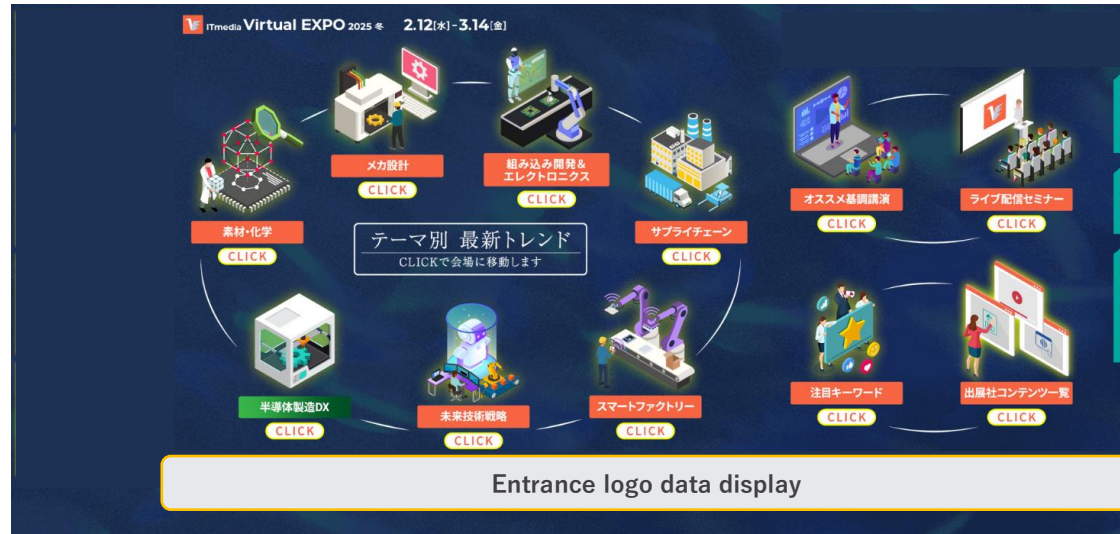
Theme zone

All the companies exhibiting under each theme are shown in a list. Depending on the plan, pick-up videos from the corporate booths are also displayed.

(1) Corporate booth

(2) Pick-up video viewing screen inside the company booth

The above is included on Gold Plan or above.

Live streaming seminar venue

The live-streamed seminar information will be posted in the list.
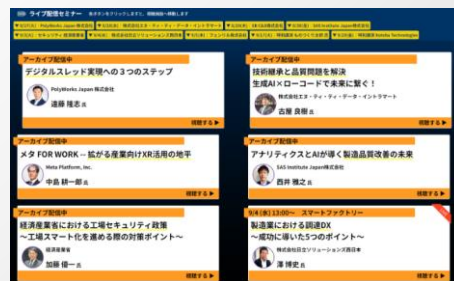
Hot keywords

From the contents of the corporate booth listing, up to five of them can be displayed.

*Images are from ITmedia Virtual EXPO 2024 Summer. *The images are for illustrative purposes only and are subject to change.

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2025 夏

Three types of sponsorship programs are available.

Corporate booth exhibition sponsor

| Sapphire | Platinum | Gold 1500 |
| Gold | Silver | Zone sponsor |

List sponsor

List of all visitors sponsors

◆ This is a recommended plan for sponsoring companies that have difficulty preparing for corporate booth displays or live-streamed seminars.

Live streaming seminar sponsor

Live streaming seminar sponsors
(Live streaming by sponsoring companies)

◆ It is possible to broadcast live content from the sponsor company alone within the EXPO.
◆ Broadcast time: Up to 60 minutes

Seminar rebroadcast sponsor

◆ Keynote speeches from ITmedia's manufacturing industry seminars held from April to August will be rebroadcast during the event.
◆ If you have any videos related to the theme, we will broadcast them together on the same day.
◆ Broadcast time: Up to 30 minutes

*We will broadcast the video that you have delivered to us in advance.
*After the live broadcast, the archive will be made public.

If there are many requests to sponsor live seminars, we may end the application process early. Please understand in advance.
Please contact our sales representative for the latest information.

Sponsorship Plans

Company Booth Exhibition Sponsor and List Sponsor

	Company booth exhibition sponsor						List sponsor
	Regular Sponsor (Please select one theme for your exhibit.)					Zone sponsors	List of all visitors sponsors
	Sapphire	Platinum	Gold 1500	Gold	Silver		
Estimated leads *The total value of all the items on the list below.	4,000	1,800	1,200	800	400	1,000	4,000
Maximum number of leads provided(upper limit)	Unlimited	Maximum 2,200	Maximum 1,500	Maximum 1,000	Unlimited	Unlimited	Unlimited
Sponsor price	USD 54,000	USD 38,400	USD 32,400	USD 26,400	USD 14,400	USD 75,600	USD 54,000
Lead information — | List of all visitors	●	-	-	-	-	-	●
| List of pre-registered visitors for the sponsored theme	●	●	-	-	-	-	-
| List of visitors to the venue for the sponsored theme	●	●	●	●	-	● ※1	-
| List of visitors to your company's booth	●	●	●	●	●	●	-
| List of visitors to your company's booth who viewed the content	●	●	●	●	●	●	-
| List of survey responses in your company's booth	●	●	●	●	●	●	-
Company booths exhibition contents — | Company booth setup	●	●	●	●	●	●	-
| Company booth pick-up video	Newly created by the secretariat or Delivery of your company data	Newly created by the secretariat or Delivery of your company data	Delivery of your company data	Delivery of your company data	Delivery of your company data *Not listed in the theme venue	Newly created by the secretariat or Delivery of your company data	-
| Dedicated zone (venue) entrance set-up	-	-	-	-	-	●	-
| Booth set-up within dedicated zone	-	-	-	-	-	Up to 5 booths ※2	-
| Dedicated item set-up on registration form	-	-	-	-	-	Can only be set if the resistrants agree to the collection of personal information.	-
| Exhibition theme venue content guidance support	●	●	-	-	-	-	-
| Logo display (other than entrance)	●	●	●	●	●	●	-
Free option — | Logo displayed (entrance)	●	●	-	-	-	-	-
| EXPO Alerts (ABM data provision)	● ※3	● ※3	-	-	-	-	-

※ The estimated number of leads is based on past results. Please note that neither the estimated nor the maximum number of leads is guaranteed.
※ Gold and Platinum plans have lead delivery limits. Delivery details will be provided separately.
※1 "List of visitors to the venue for the sponsored theme" here refer to those who visited the sponsor's dedicated zone.
※2 Additional booths for Zone sponsors are available from the 6th booth onward at USD 2,400 per booth, up to 5 booths (max. 10 in total).
※3 Raw materials theme zone is not included.
※4 Gold 1500 eligibility: Sponsors of ITmedia Virtual EXPO 2025 Winter or 2024 Summer (Silver or Gold) with 800+ booth visitors.

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Live streaming seminars

Live streaming seminars	
Estimated leads *All offer listings below combined	**100**
Rate	**USD 24,000**
Leads Information │ Number of views of own seminars + list of archived views	●
│ List of visitors to your content	●
│ Questionnaire information to your booth	●
内容 │ Estimated number of viewers (Live-day viewing + archived viewing) -Up to 5 handouts -Up to 5 questions in the seminar questionnaire -Publication of sponsor's theme in the lecture hall	100
│ Notification to all EXPO registrants	●
│ Banners at entrances	●
│ Application requirements	First 4 companies

Special offer

| Corporate booth sponsor | Live streaming seminar sponsor |

If you sponsor either of these programs, we will offer you special pricing!
*Some listings may be duplicated.

Special Rate: USD 12,000

Promote your company's vision, products, and services to a large audience of manufacturing professionals!

Multiple lectures can be delivered, and case studies can also be used!

│ **Order deadline**	June 18(Wed.), 2025
│ **Order Requirements**	First 4. Up to 1 slot per company
│ **Delivery time**	Max 60 min.
│ **Delivery method**	The video of the lecture delivered in advance will be broadcasted in a live streaming format. Please note that there will be no keynote speech before the video streaming.
│ **Delivery slot** *Start from 13:00 *You can choose in the order of your application.	• August 26 (Tue.), 2025 *Priority quota for early application sponsors • August 28 (Thu.), 2025 • September 3 (Wed.), 2025 • September 5 (Fri.), 2025
│ **Items that need to be submitted**	• Video for distribution • 5 handouts and 5 survey questions • *Your company's house list can also be provided. • Content information (lecturer information, lecture outline, abstract) • *For posting on the announcement page.
│ **Submission deadline**	Our staff will inform you of the details.

*The number of lists is an estimate based on past results. Please note that this is not a guaranteed number.
*Archives will be placed in the pick-up video or content area of the corporate booth. It will be calculated separately from the maximum of 10 content listings. It will also be placed at the sponsor's theme venue.
*The archive will be available until the end of the exhibition.

Set up a dedicated zone (venue) for your company at the entrance!
You can strongly promote your company's information to visitors in the Virtual EXPO!
Exhibiting with multiple solutions or joint partners is also possible!

Corporate booth sponsor	
Zone sponsor	
Estimated leads *All offer listings below combined	1,000
Maximum number of leads provided	No Limit
Rate	USD 75,600

Leads information	｜All of the registrants	–
	｜All of the visitors	–
	｜Sponsor booth registrants List	–
	｜Sponsor booth visitor list	● ※1
	｜List of visitors to your booth	●
	｜List of visitors to your content	●
	｜Questionnaire Information to your booth	●
Company booth exhibits	｜Booth set up	●
	｜Booth pick-up video	Newly created by our staffor Delivery of your company's data
	｜Entrance to dedicated zone (venue) established	●
	｜Installation of booths in dedicated zones	UP to 5 booth ※2
	｜Dedicated fields on the registration form	Can be set only if you want to obtain consent to obtain personal information on an individual basis
	｜Support for content guidance within the exhibition theme venue	–
	｜Logo placement (except entrance)	●
Free option	｜Logo placement (entrance)	–
	｜EXPO Alert (ABM data assigned)	–

｜Image of zone venue location

Entrance logo data display position

＼Dedicated exhibition area／

貴社名

CLICK

*The number of lists is an estimate based on past results.
 Please note that this is not a guaranteed number.
*Details of the list delivery method will be provided later.
*Please consult us for customization.
*1
The visitor list for the sponsorship theme venue for zone sponsors is the visitor list for the zone (dedicated venue).
*2
Zone sponsors can add up to 5 additional booths for a fee of USD 2,400 per booth after the 6th booth. Including the additional booths, a maximum of 10 booths will be available in the exclusive zone (venue).   The additional booths can be used to promote the event.
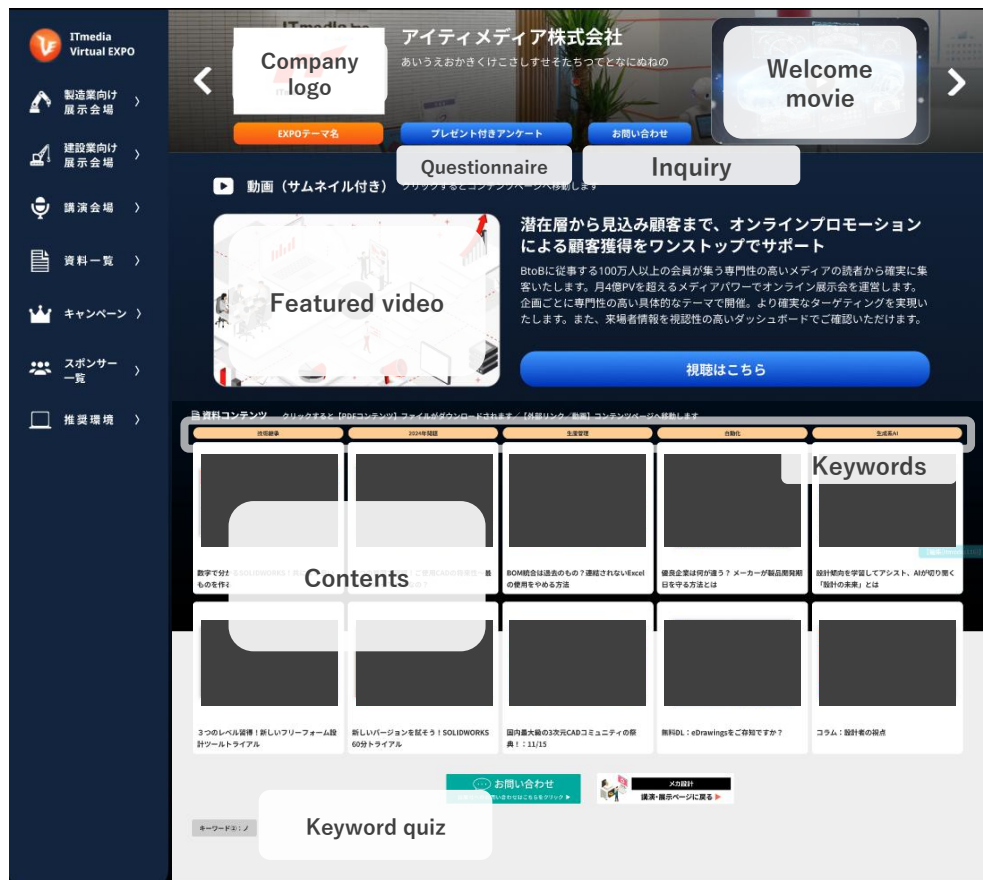
｜Image of posting dedicated item

Dedicated Items

*Images are for reference only.

Company logo

Space for your corporate logo or product logo.

Featured video

You can insert up to one video.
Please submit your video in MP4 format.
Thumbnails can also be submitted by sponsoring companies. (If no thumbnails are submitted, the organizer will create them based on the submitted video.)
※Videos can also be posted on the contents section.
※If you are also sponsoring a live seminar, the archived video will be added to the sponsoring theme venue and to the corporate booth contents here.
※This is separate from the 10 items of contents.

Corporate booth
Number of exhibition contents/linking to keywords of interest

You can insert technical documents and other content, and obtain a list of visitors.
You can insert up to 10 items of content.
Clicking on the button will display a summary of the content.
You can link 5 items of content to key words, increasing the number of ways visitors can reach the content.

Inquiry

You can accept inquiries from booth visitors or attract them to your company's contact page.

Questionnaire

You can conduct a survey of booth visitors.
The results of the survey can be viewed on the report screen.
You can offer (accept applications for) novelty gifts and other presents.
*Please handle the drawing and shipping of the presents yourself.

Welcome movie

All companies, regardless of plan, can post this.
Company and product introduction videos can be posted, and visitors can press the play button to begin playback.
*Welcome movie is based on supplied materials. Please refer to the submission guide for video specifications.

Keyword quiz

Keywords are placed to help visitors move around the venue and visit each booth.

※The image is from ITmedia Virtual EXPO 2024 Summer. The image is for illustrative purposes only and is subject to change.

Corporate booth set up

Booth image

- Number of exhibition contents: 10
- Linking to 5 keywords of interest
- Questionnaire insertion
- Contact insertion (external URL)
- Welcome movie insertion
- Logo insertion on announcement page

Logo insertion (other than entrance)

LOGO

Company logos of sponsoring companies will be posted on the corporate booths, in the sponsored theme areas, and on the announcement page.
The order of insertion on the announcement page is sponsor grade order > order of application
Up to two logos can be posted.
The size will be scaled down to fit in the space.
Please check the logo regulations for companies of yours or your partners.

Corporate booth – Pick-up video

Insertion of pick-up video in corporate booth
By placing images (thumbnails) with impact or images (thumbnails) that match the content of the video, you can expect to increase the number of views.

※Includes insertion in the venue of the sponsored theme.

※For Gold Plan and above, the video will be displayed in the corporate booth and also linked to the theme venue on the floor above the corporate booth.
※For Silver Plan, the video will only be displayed in the corporate booth and there will be no link to the theme venue.
If you want to increase the rate of contact with your content, please consider Gold Plan and above.
※For information on how to record the video, please refer to the recording method on the next page.

Exhibition theme support for guiding visitors to the content within the venue

Featured Content button

▼注目コンテンツ
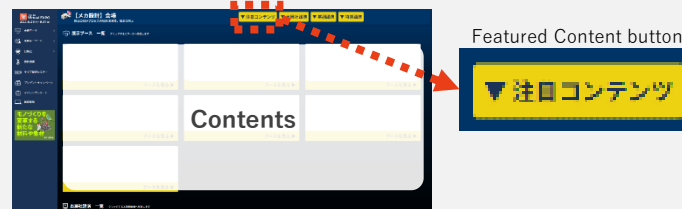
Contents

During the event, a "Featured Content" button will be displayed in the sponsor theme area.
This will list the inserted content and direct users to the inserted content.
※Please note that there is a possibility that the inserted content of multiple companies will be displayed in the list.
The inserted content to be picked up and whether or not insert it will be left to the discretion of the organizer.
※This is only available for the Platinum Plan and above.

Please also take advantage of the "**Live Streaming Seminar Sponsor**" in conjunction with the "Corporate booth exhibition sponsor"

WEBINAR

Screen Image
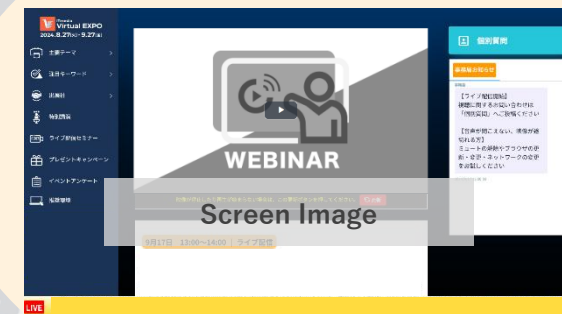
The Diamond, Sapphire, Platinum, and Zone sponsor plans
include the production of one video to be shown in your company's booth.

*You can choose from 2 types. * The Gold Plan and below can be produced by applying for the option plan.

Lecture

The standard format: long airtime, minimal effort for instructors.

Interview

Ideal for clear, concise messages like FAQs.
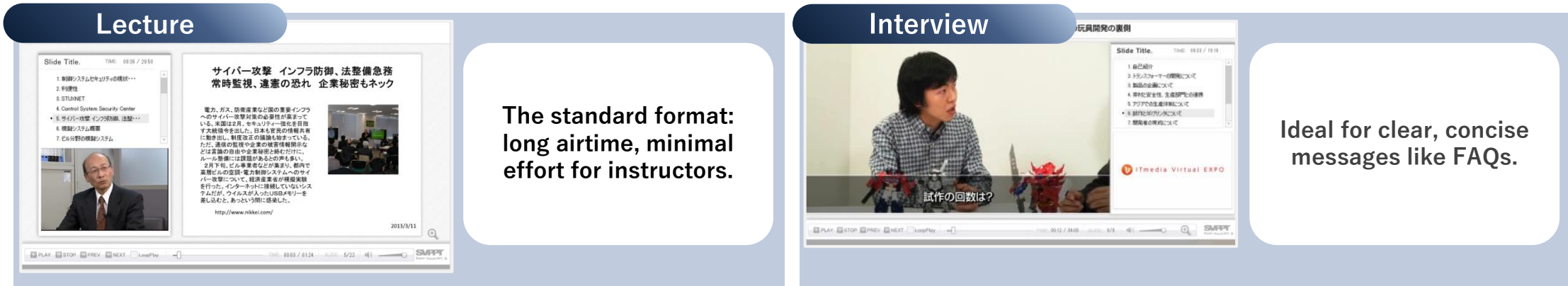
Type	Time	Details
Lecture	30 min.	Session slides and speaker videos (photos only are also acceptable)
Interview	10 min.	Only one person speaks. The questions are displayed in subtitles, and the format is to answer them. Using only one camera.

Filming location	ITmedia Conference Room (Kojimachi, Tokyo) or remote recording
Movie file format	MP4 *Delivery data: Finalized video data (MP4 format) *Please use the data after the exhibition period has ended.
Revision	Up to 2 times (additional fees will be incurred for revisions after the third time and after proofreading)

* All types have one lecturer.
  If there are more lecturer, an additional charge may be required.

* The image is an example.

Connect to Featured Keywords

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Select up to 5 of the following keywords to be used to promote the contents of your booth, and attract visitors to your booth via the "Featured Keywords" section at the entrance.

1 For corporate planning & leaders

Manufacturing Trends and Strategies

- Latest Trends
- Case Studies, Success Stories
- Business Strategies
- Innovation
- Risk Management
- Customer Experience, etc.

2 Skill transfer

Formalizing implicit knowledge into digital knowledge

- Aging and loss of technical know-how
- Creation of manuals and videos
- Human resource development
- AR / VR
- Remote control
- Digital archiving
- Multilingualization, etc.

3 Quality control

Aggressive quality control through digitization and data linkage

- Quality Data
- Digitalization of equipment operating conditions
- Data linkage and data analysis tools
- PLM, PDM
- Management of process data linked to work
- Efficiency improvement

4 Decarbonization

Sustainable decarbonization compatible with technological innovation

- Supply chain
- Factory visualization and efficiency
- Sustainable design
- EVs
- Highly efficient power conversion
- New materials, etc.

5 Security

Production stability
Maintaining competitiveness starts with security

- OT security / Zero trust
- Factory security / Preventive security
- Predictive maintenance / Preventive maintenance
- Visualization
- IoT security / Cloud security
- Security education, etc.

6 Production management

Ensure efficient operations and safe production

- Production planning
- Production process optimization
- Inventory control
- Production line monitoring and coordination
- Schedule management
- ERP / QMS
- Risk assessment tools, etc.

7 Generative AI

Improving efficiency and quality in manufacturing
Featured topic

- NLP
- Reinforcement learning
- GPT
- Business representation
- Chatbots
- Efficiency
- RPA
- Image recognition
- Natural decimation technology
- Process optimization, etc

8 Automation

Efficient production
Enhanced competitiveness

- Improved efficiency and productivity
- Improved quality and safety
- Cost reduction
- Reduced labor shortages
- Improved data collection and analysis
- Enhanced competitiveness

List of Generated Leads

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The list provided varies depending on the plan you apply for.

List name	Eligible plans	Description	List delivery date	Delivery method
List of all visitors	Sapphire / All visitors list sponsor	We will provide a list of business card information of **all visitors who attended the event**. ※*Event entrance visitors are subject to provision.	**The morning of the day after the event ends**	Via LG Report Center (Lead information management website)
List of pre-registered visitors for the sponsored theme	Sapphire / Platinum	We will provide a list of business card information for **those who register in the Sponsor Category**. ※This will include business card information for those who selected the relevant sponsor theme in the questionnaire at the time of registration under "theme you plan to attend / view."		
List of visitors to the venue for the sponsored theme	Sapphire / Platinum / Gold / Gold 1500 / Zone sponsor	We will provide you with a list of business cards collected from **visitors to the sponsored category venue**. ※Zone sponsors will receive a list of visitors to their dedicated venue.		
List of visitors to your company's booth	Sapphire / Platinum / Gold / Gold 1500 / Silver / Zone sponsor	We will provide you with a list of business cards from **visitors who come to your booth**.	**Deliver the latest content engagement data every hour**	
List of visitors to your company's booth who viewed the content	Sapphire / Platinum / Gold / Gold 1500 / Silver / Zone sponsor	We will provide you with a list of business card information for **those who view the content of your company's booth**.		
List of survey responses in your company's booth	Sapphire / Platinum / Gold / Gold 1500 / Silver / Zone sponsor	You will be able to view **the results of the questionnaire conducted at our booth and the list of respondents**.		

※**For Gold sponsors, the "list of visitors to the venue for the sponsored theme" has a delivery limit, and together with the "list of visitors to your company's booth," the maximum delivery is 1,000 leads.**
※**For Platinum sponsors, the "list of pre-registered visitors for the sponsored theme" has a delivery limit, and when combined with the "list of visitors to your company's booth" and the "list of visitors to the venue for the sponsored theme," the maximum delivery is 2,200 leads.**
   Delivery priority: list of visitors to your company's booth > list of visitors to the venue for the sponsored theme > list of pre-registered visitors for the sponsored theme
   If the number of "list of visitors to the venue for the sponsored theme" is large, the "list of pre-registered visitors for the sponsored theme" may not be included in the delivery.
※**The estimated list size may vary depending on actual visitor numbers and pre-registrations. This is not a guaranteed number, so please note that the actual number may differ from the estimated or maximum numbers provided.**

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Attracting more attendees

① Logo placement — **Entrance**

Showcase your logo in a carousel display at the entrance of the EXPO venue. Clicking on the logo will also allow attendees to be seamlessly directed to your corporate booth.
※Place of publication not selectable

USD 1,200

② Banner advertisement — **Entrance**

Feature an exclusive banner for your company at the entrance of the EXPO. Please deliver the banner by the specified deadline.
※Limited to one slot for each period. Applications will be processed on a first-come, first-served basis.

USD 4,800 or more

③ Special edition email — **Mail delivery**

An exclusive email advertisement that allows direct outreach to registered participants of Virtual EXPO.
※Please prepare the content in your company.
※Limited to one slot for each day. Offered on a first-come, first-served basis.

USD 4,200
※September 30(Tue.), 2025 only **USD 6,000**

For Better Leads or Effective Nurturing

④ Content plus — **Booth**

Add up to 5 additional featured contents to your booth. Introduce a specified content within the EXPO in the sponsored theme venue

USD 1,800

⑤ Booth pick-up video — **Other**

This includes filming and production of videos and posting of pick-up videos at the company's booth.
Choose from two predefined video types:
Lecture Type: 30 minutes
Interview Type: 10 minutes

※ Silver sponsors will have booth posting only.
※Gold Sponsors and above will be posted in the sponsorship theme venue.
※Additional fees may be incurred if the document does not fit into the specified format.

USD 2,400

⑥ EXPO Alert — **Follow-up after the event**

Inform you via email about companies from the acquired list at the EXPO every month for a duration of three months. These companies, featured on ITmedia's manufacturing-focused media, will be identified based on their information-gathering activities, providing potential for business discussions.
※Emails will be dispatched around the beginning of the month, approximately 7 business days in advance.
※ In the case of numerous applications, we may need to limit the number of participating companies.

USD 3,600

Please click on the link for more information about the optional menu.

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Option Menu Details

Click Here

The schedule below is a rough guide. It is subject to change depending on circumstances.
The event office will contact you with the finalized schedule after the event is decided. ※The event office is scheduled to begin mid-December.

Discontinued	Live streaming seminar sponsor order deadline	Booth sponsor first deadline	Deadline for submission of registration site information	Event notice start	Final deadline for booth sponsors	Video production recording period	Deadline for materials submission	All visitors list sponsor deadline	Event opening	End of event	List delivery	Sending a report of the event
May.23, 2025 (Fri.)	Jun. 18 (Wed.)	Jun. 18 (Wed.)	Late Jun.	Late Jun.	Jul. 4 (Fri.)	Late Jun. to Mid Jul.	Late Jul.	Aug. 19 (Tue.)	Aug. 26 (Tue.)	Sept. 26 (Tue.)	Sept. 27 (Sat.)	Early Nov.

Please inform our sales representative of your intention to exhibit.
We will send you a purchase order form.
Please sign it with DocuSign and return it to us.

Jun. 18 (Fri.) First order deadline
If you wish to produce a pre-recorded video, this deadline is a guide.

Jul. 4 (Fri.) Final order deadline
If you wish to deliver the video data in-house, this deadline is a guide.

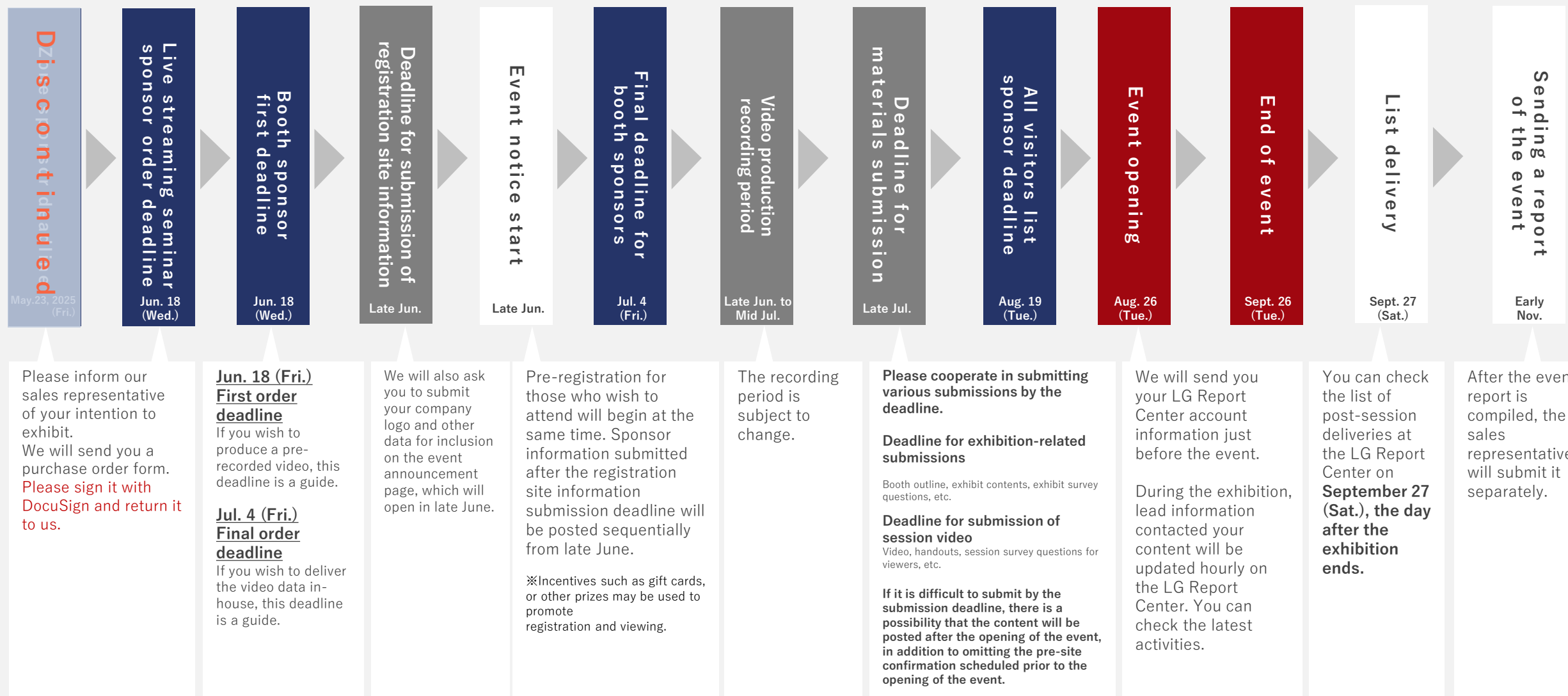We will also ask you to submit your company logo and other data for inclusion on the event announcement page, which will open in late June.

Pre-registration for those who wish to attend will begin at the same time. Sponsor information submitted after the registration site information submission deadline will be posted sequentially from late June.

※Incentives such as gift cards, or other prizes may be used to promote registration and viewing.

The recording period is subject to change.

Please cooperate in submitting various submissions by the deadline.

Deadline for exhibition-related submissions

Booth outline, exhibit contents, exhibit survey questions, etc.

Deadline for submission of session video
Video, handouts, session survey questions for viewers, etc.

If it is difficult to submit by the submission deadline, there is a possibility that the content will be posted after the opening of the event, in addition to omitting the pre-site confirmation scheduled prior to the opening of the event.

We will send you your LG Report Center account information just before the event.

During the exhibition, lead information contacted your content will be updated hourly on the LG Report Center. You can check the latest activities.

You can check the list of post-session deliveries at the LG Report Center on **September 27 (Sat.), the day after the exhibition ends.**

After the event report is compiled, the sales representative will submit it separately.

| Cancellation fee

Please note that a cancellation fee will be charged if any of the following conditions apply
after the order form has been exchanged
after submission of registration form
after the start of the office guidance

In such cases, cancellation fees will be as follows;
up to 41 days prior to the event: 50%
within 40 days of the event: 100%

However, in the event that actual costs (such as venue cancellation fees, instructor assignment cancellation fees, etc.) are incurred in excess of the above cancellation fees, we will charge a cancellation fee that includes those additional costs.

| Consumption tax

Plans in the proposal are listed without tax, so consumption tax will be charged separately.

| Distribution platforms

The venue configuration and delivery platform, including operational systems, are subject to change for certain reasons.

| Risks associated with online seminar streaming

Live streaming always involves risks.
Please be aware of the risks below and the measures we have taken to prevent them.

●**Risk 1: Trouble with Internet connection and Internet service providers**
 Both video and audio may drop out.
 We will immediately switch to streaming on a backup PC and backup line.

●**Risk 2: Failure in live streaming platform**
 By storing a buffer during delivery, it reduces the phenomenon of video and audio interruptions due to the user environment.
 The system is redundant so that backup delivery is always available as a countermeasure against failures, but in the unlikely event that the delivery platform fails, an apology for the suspension of delivery will be sent to viewers via e-mail, and they will be guided to the on-demand version at a later date.

●**Risk 3: Power failure**
 Both video and audio may drop out. We will announce an apology for the suspension of the streaming from the backup PC and will provide an on-demand version at a later date.

●**Risk 4: Equipment failure**
 Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

● **Risk 5: Failure on the viewing side**
 A single (10% or less) viewing failure relative to the total number of views is likely to be caused by the viewer's environment, and will be handled individually in response to inquiries.

If similar symptoms are seen in units of 10 (reported on site), we will announce an apology for suspension of streaming and provide an on-demand version at a later date.

Contact

ITmedia Inc. Sales Division

13F Kioicho Building 3-12, Kioicho,
Chiyoda-ku, Tokyo 102-0094 Japan

https://promotion.itmedia.co.jp/contact

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