

May,
2026

Financial Cybersecurity Conference 2026 Spring

Date : Thursday, May 14, 2026

Order
Deadline : **Early Bird
Discount** ...Jan. 30(Fri), 2026

Session Plan ...Feb. 27(Fri), 2026

List Plan ...Mar. 27(Fri), 2026



一般社団法人 金融財政事情研究会

Kinzai Institute for Financial Affairs, Inc.



ITmedia Business Online

Event Overview

Name	Financial Cybersecurity Conference 2026 Spring	Event Format	Multi-sponsored online event
Organized and Planned by	 一般社団法人 金融財政事情研究会 Kinzai Institute for Financial Affairs, Inc.	Number of Expected Registrants	Target: 150
In Cooperation with	 ITmedia Business Online	Target Audience Profile	Executives and Corporate Officers, Department Managers, Middle Management (Managers/Section Heads), Security Departments at Megabank, Local Bank / Regional Bank, Shinkin Bank / Credit Union and Securities Company etc.
Date	Thursday, May 14, 2026	Promotion & Audience Acquisition	 一般社団法人 金融財政事情研究会 Kinzai Institute for Financial Affairs, Inc.  ITmedia Business Online
Order Deadline	Early Bird Discount…Jan. 30(Fri), 2026 Session Plan …Feb. 27(Fri), 2026 List Plan …Mar. 27(Fri), 2026	Operated by	ITmedia Inc.

Content is subject to change or cancellation without notice. If you have any questions, please contact our sales representative.

Timetable

Time	Length	
10:00-10:30	30 min	Keynote Session
10:40-11:10	30 min	Sponsored Session 1
11:20-11:50	30 min	Special Session1
12:00-12:30	30 min	Sponsored Session 2
13:30-14:00	30 min	Special Session 2
14:10-14:40	30 min	Sponsored Session 3
14:50-15:05	15 min	Sponsored Short Session 1
15:15-15:45	30 min	Special Session 3
15:55-16:25	30 min	Sponsored Session 4
16:35-16:50	15 min	Sponsored Short Session 2

※ The program may be adjusted as necessary in accordance with the number of sponsors.

Sponsored Menu

	Session Plan			List Plan
	Sponsored Session Plan (Slots 1-2)	Sponsored Session Plan (Slots 3-4)	Sponsored Short Session Plan	
Sponsored session (Live streaming + Archive)	●	●	●	—
Full Registrant List	Estimated 150	Estimated 150	Up to 75 ※Lead delivery will be on a first-come, first-served basis.	Estimated 150
Sponsor Questionnaire	●	●	●	—
Viewer data, Report site	●	●	●	—
Sharing the results of pre-questionnaire	●	●	●	●
Insertion of sponsor company's logo	●	●	●	●
Distribution of related materials	●	●	●	—
Event report	●	●	●	●
Price (Gross, excl. tax)	JPY 3,500,000	JPY 3,000,000	JPY 1,800,000	JPY 2,500,000
Order until Friday, January 30, 2026 Early bird discount (All prices are tax excluded list price)	JPY 3,000,000	JPY 2,700,000	JPY 1,500,000	—

※The number of applicants is an estimated figure.

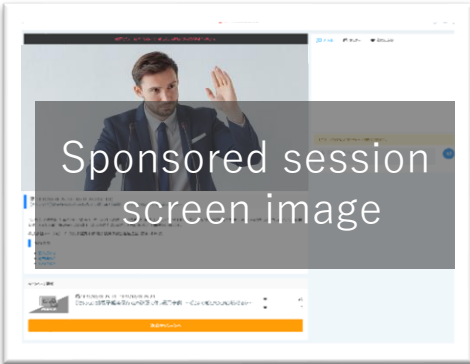
※Depending on sponsorship status, the event may be postponed. We appreciate your understanding in advance and your cooperation with the application deadline.

※The programs will be adjusted as necessary based on the number of sponsors.

Sponsorship Menu Details

| Sponsored Session

- Sponsor session slots are available for promoting your products and services.



| Complete List of All Applicants

- We will provide a list of business card information for all applicants who registered for the event.
Information provided
Name, Company Name, Department, Position, Address, Phone Number, Email Address, Job Type, Position Class, Number of Employees, Involvement, etc.
- Delivered in Excel data format within 3 to 5 business days after the event concludes.

| Session Questionnaire

- Conduct your own survey within your session time slot.
- You can freely combine three types of questions: single-choice, multiple-choice, and free-text questions.
- Clicking the survey button opens a pop-up window.

| Viewer Data Report Site

- Session Report Site Provided
Information provided
Company name, Department name, Job title, Phone number, Email address
- ※Downloadable

| Pre-registration Questionnaire Results

- We will provide the results of the pre-registration questionnaire, including the respondent's stance on product selection (BANT criteria (Budget, Authority, Need, Timeline)).
- * Questions will be set by ITmedia. They cannot be set individually.

| Sponsored Logo

- Your company's logo on the event's registration site with a link to your company's website.

| Distribution of materials

- You can distribute materials to viewers during your session.
- Distribution limit: Presentation materials + up to 3 additional items.
- You can either send PDF files to be used as download links or set external links to your specified sites.

| Event Report

- ITmedia will conduct a questionnaire survey of general visitors, and the results will be provided as a report of the event after the exhibition.
- This information is provided in the form of aggregate data that does not include personal information.

*Image is for reference only.

Optional Service

| Session Video File Delivery (MP4)

**Never miss out on session videos !
Deliver recorded data to maximize presentation
impact**

- When you apply for a plan with a session and you present live at the event, we will provide the recording data of your LIVE session in mp4 format.
- Provided as raw, unedited footage.

JPY **50,000** or more

| Session Recording Support

**Professional session videos that effortlessly
convey your company's appeal.**

- Support for recording a 30-minute session video.
- Dedicated professional equipment and recording venue provided.
- Online recording is also available.
- Application must be made at least 1.5 months prior to the event date.
- Additional fees may apply depending on the content of the recording, such as when there are more than two speakers.

JPY **200,000** or more

Option Program

| Event Report Advertorial

Your lecture content will be developed into an advertorial article.
The advertorial will be published on ITmedia Business Online and Kinzai Online.



(ITmedia Business Online)



(Kinzai Online)

Kinzai Online

- Placement / Promotion
- The advertorial article will be republished from ITmedia Business Online.
 - Traffic will be driven from the Kinzai Online homepage for one month.

- Notes
- Once promotion on Kinzai Online ends, access to the republished article will no longer be available.
 - Promotional ad content will be determined at our discretion.
 - No changes to text, graphics, or images are permitted when republishing on Kinzai Online.
 - Client review during republishing is limited to PDF-based design confirmation only.
 - Reporting will follow Kinzai Online specifications.
 - **Content is limited to the lecture materials from this event.**

ITmedia

Program	ITmedia Business Online Page View Guaranteed Advertorial
Guaranteed page views	2,000
Publication period	Minimum 1 week to expected 2 months (Ends as soon as the guaranteed page views are achieved)
Deliverables	<ul style="list-style-type: none">• Production of 1 advertorial article• Approximately 3,000-4,000 words, 2 or 3 illustrations (includes interviews)• Includes content posting fee• Viewing reports (Page Views, Unique Browsers, companies viewed, etc.)
Media	ITmedia Business Online
Notes	<ul style="list-style-type: none">• Placement and creative details for ads driving traffic to the advertorial will be managed at our discretion.• All copy for the advertorial traffic ads will be prepared by ITmedia. <i>(Advance review, revisions, or post-campaign disclosure are not available.)</i>• Advertorial traffic ads will be discontinued once the guaranteed page views are reached; however, a minimum placement period of one week is guaranteed.

Submission guidelines and cancellation policies for this project are governed by [the ITmedia Group Advertising Rate Card](#).

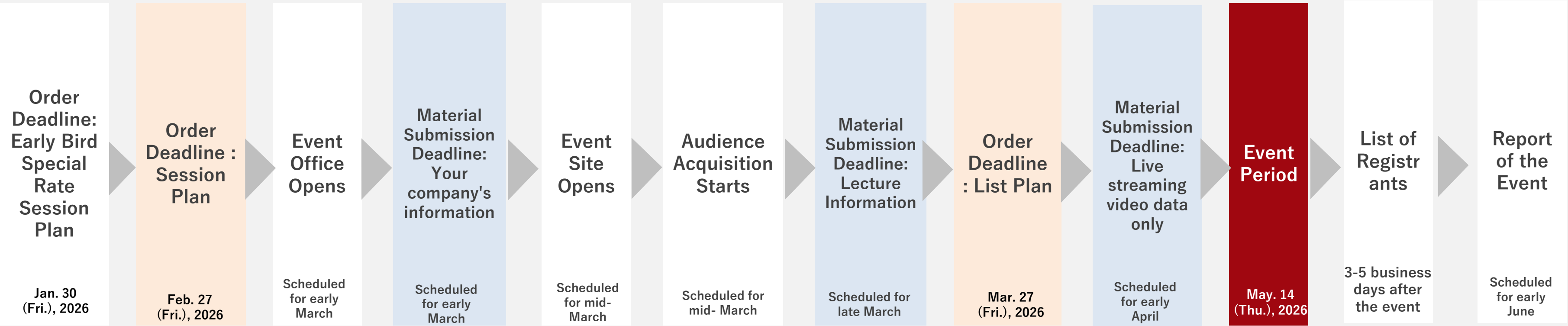
Rate

JPY 1,500,000

※Optional items cannot be purchased separately (all prices are gross and exclude tax.)

Application Workflow

This schedule is a guide only and is subject to change depending on circumstances.
The event office will contact you with the confirmed schedule after the event is decided.



Contact your sales representative to apply.
We will send you a purchase order form.
Please sign it with DocuSign and return it to us.

- Session Plan**
- Logo data
 - Lecture Information
 - Corporate Information
 - Session Registration Form
- List Plan**
- Logo data
 - Corporate Information
- Please submit the above to the event office.

We start pre-registration for those who wish to attend the event.

- Session plan**
- Lecture Recording Data
 - Poll
 - Questions for the audience
 - Handouts
 - Lecturer photo
 - Data for lectures (Live Streaming)

The report site information is sent no later than two business days prior to the event.

Archived sessions can be accessed for 1-2 weeks after the event.

Event report will be provided separately by a sales representative after tabulation.

Important Notes

| Cancellation Policy

Please note that a cancellation fee will be charged if any of the following conditions apply
after the order form has been exchanged
after submission of registration form
after the start of the office guidance

In such cases, cancellation fees will be as follows;

up to 41 days prior to the event: 50% of the contract fee
within 40 days of the event: 100% of the contract fee

However, in the event that actual costs (such as venue cancellation fees, instructor assignment cancellation fees, etc.) are incurred in excess of the above cancellation fees, we will charge a cancellation fee that includes those additional costs.

| Consumption Tax

Consumption tax is charged separately.

| Distribution Platforms

The venue configuration and delivery platform, including operational systems, are subject to change for certain reasons.

| Online Streaming Risks

Live streaming always involves risks.
Please be aware of the risks below and the measures we have taken to prevent them.

● Risk 1: Network or ISP Disruption

Both video and audio may drop out.

We will immediately switch to streaming on a backup PC and backup line.

● Risk 2: Failure in live streaming platform

By storing a buffer during delivery, it reduces the phenomenon of video and audio interruptions due to the user environment.

The system is redundant so that backup delivery is always available as a countermeasure against failures, but in the unlikely event that the delivery platform fails, an apology for the suspension of delivery will be sent to viewers via e-mail, and they will be guided to the on-demand version at a later date.

● Risk 3: Power failure

Both video and audio may drop out. We will announce an apology for the suspension of the streaming from the backup PC and will provide an on-demand version at a later date.

● Risk 4: Equipment failure

Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

● Risk 5: Failure on the viewing side

If fewer than 10% of total viewers report viewing failures, the issue is likely caused by the viewer's individual environment and will be handled on a case-by-case basis. If 10 or more similar viewing failures are reported from the total audience, we will announce an apology for the streaming suspension and provide an on-demand version at a later date.



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O N L i N E

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