

Featured Topic
800V DC Power Supply

- Feature period: March 16 – May 18, 2026 (tentative)
- Order deadline: February 20, 2026

Key Features

The EE Times Japan / EDN Japan editorial team creates feature pages on selected topics. Media-driven campaigns promote your products to electronics professionals and members.



Launch a dedicated feature page

We launch a feature page on a topic selected by our editorial team. Your content appears alongside editorial insights and related articles, reaching highly engaged, technically focused readers.



Elevate brand visibility

Banner ads across EE Times Japan, EDN Japan, and MONOist drive traffic to the feature page. Your logo is also displayed, helping increase awareness in the manufacturing industry beyond standard lead-generation programs.



High-ROI programs

This special feature offers strong value and ROI. An ideal platform to promote your solutions effectively.

800V DC Power Supply

Surge in demand for 800V DC power solutions is rising across the automotive and data center markets.

In data centers, rapid growth in generative AI is driving power consumption higher, making higher-voltage power architectures increasingly important.

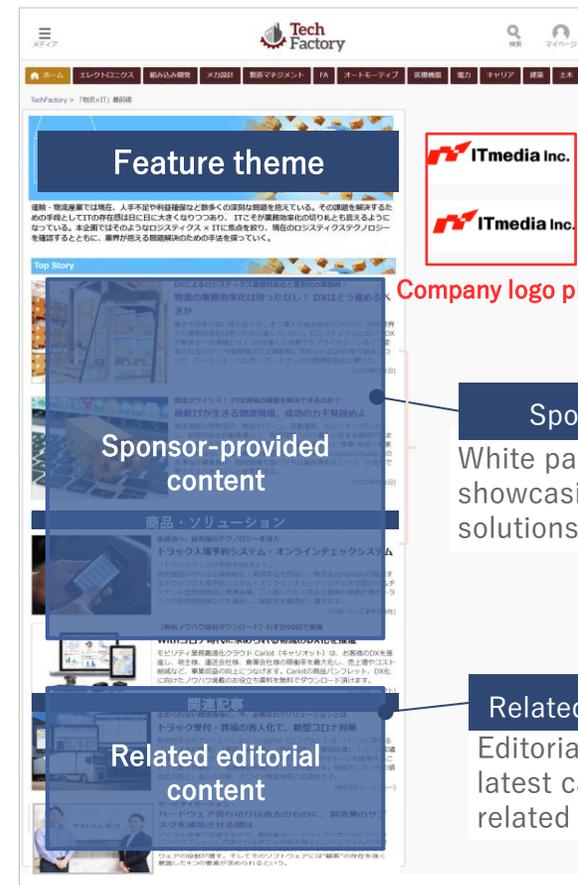
DC 800V helps reduce conversion losses and enables thinner cabling. In the data center space, NVIDIA has promoted DC 800V power architectures, leading many semiconductor vendors to introduce new power solutions. This trend is also positioning GaN power semiconductors as a key growth market.

This feature highlights the latest trends and solutions in DC 800V power supplies.

Media	EDN Japan / EE Times Japan
Period	March 16 – May 18, 2026 (tentative)
# of leads	Guaranteed 100–200 leads (depending on the selected plan)
Target audience	R&D professionals in the electronics industry
Promotion & traffic generation	Promoted across our manufacturing-focused media, led by EE Times Japan and EDN Japan

Program details are subject to change or cancellation without prior notice.

Feature page layout



Company logo placement

Sponsor-provided content

White papers and webinars showcasing your products and solutions

Related editorial content

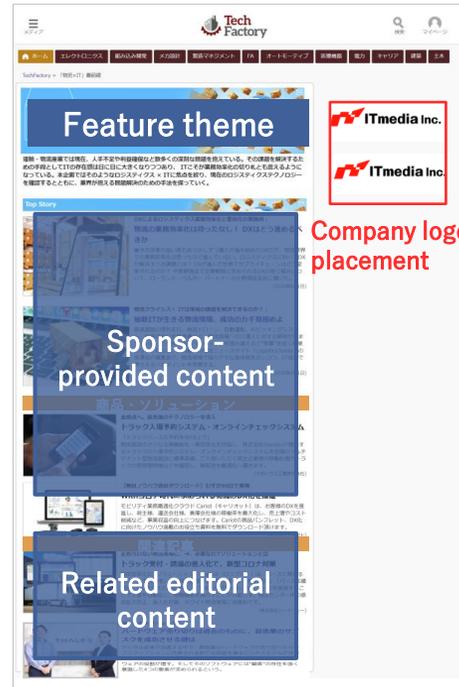
Editorial articles featuring the latest case studies and trends related to the theme

Feature Campaign Overview

Traffic from our media platforms



Dedicated feature page



Traffic to your content



Lead delivery

Collected leads will be delivered via our management portal and are available for download with daily updates.



Reach highly engaged, high-expertise audiences

Through targeted email distribution, we promote your content to highly engaged members of our manufacturing-focused media—primarily TechFactory, EE Times Japan, and EDN Japan—ensuring reach to professionals with strong interest and technical expertise.



Sponsorship Plans

	Platinum plan USD 16,800 (USD 3,600 off)	Gold plan USD 9,600 (USD 1,200 off)
Number of leads Setting segment conditions is not possible.	200 guarantee	100 guarantee
Number of required assets ※Please prepare your assets (white papers/videos)	2	2

Pricing & Conditions

- All prices are gross and exclude tax.
- If you do not have an existing white paper, we offer content creation options at an additional cost. Please consult your sales representative for details.
- Plan customization is available upon request. Please contact your sales representative to discuss your needs.
- Please note that the campaign may be postponed depending on sponsorship availability.
- The lead generation period is expected to run for approximately two months.

Schedule

February 20(Fri.), 2026
Order deadline

Please contact our sales representative by February 20 to confirm your sponsorship.

February 27(Fri.), 2026
Material deadline

Required Materials

- Lead-generation content
- Interview sheet
- Company logo data

We will prepare the feature page based on the materials provided.

March 16(Mon.), 2026
Feature launch

The feature will launch on March 16.

May 18(Mon.), 2026
Feature end

The lead-generation period is planned for two months and will conclude once the guaranteed number of leads is reached.



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