2026
June

MEAT SHOP

Food Manufacturing DX Conference 2026

Date： June 25（Thu）, 2026

Order Deadline：

| Early Bird Special Rate Session Plan | …Mar. 6（Fri）, 2026 |

Session Plan	…Apr. 10（Fri）, 2026
List Plan	…May 15（Fri）, 2026

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日本食糧新聞社
Nissyoku
（THE JAPAN FOOD JOURNAL Co., Ltd.）

MONOist

Event Overview

Name	Food Manufacturing DX Conference 2026
Organization	MONOist
Co-organization	THE JAPAN FOOD JOURNAL Co.,Ltd.
Date	June 25 (Thu), 2026
Order Deadline	Early Bird Special Rate Session Plan ： Mar. 6 (Fri), 2026 Session Plan ： Apr. 10 (Fri), 2026 List Plan ： May 15 (Fri), 2026

Event Format	Multi-sponsored online seminar
Number of Registrants	200
Target Audience Profile	Food manufacturers, Executives at food manufacturers, Plant managers, DX promotion departments, Quality control departments, Production departments, Corporate planning departments
Promotion & Audience Attraction	THE JAPAN FOOD JOURNAL Co., Ltd. MONOist
Operations	ITmedia Inc.

Program details are subject to change or cancellation without prior notice. Please note this in advance.
For any inquiries, please contact your sales representative.

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Timetable

Time	Duration	
13:00-13:40	40 min	**Keynote Session**
13:50-14:20	30 min	**Sponsored Session 1**
14:30-15:00	30 min	**Sponsored Session 2**
15:10-15:50	40 min	**Special Session**
16:00-16:30	30 min	**Sponsored Session 3**
16:40-17:10	30 min	**Sponsored Session 4**

※The program is subject to change based on the number of sponsors.

Sponsored Menu

|	Recommended Session Plan	List Plan
Sponsored sessions Live Streaming + On-Demand	●	–
All registrants list	●	●
Sponsor session questionnaire	●	–
Audience data / Reporting platform	●	–
Sharing the results of pre-questionnaire	●	●
Insertion of sponsor company's logo	●	●
Distribution of materials	●	–
Event report	●	●
Rate (Gross / Tax not included)	**JPY 2,500,000**	JPY 2,000,000
Early Bird Rate: **Available for applications submitted by Friday, March 6, 2026.** (Gross / Tax not included)	**JPY 2,200,000**	–

*The sponsored session may not be conducted if there are fewer than four session sponsors.
*The program is subject to change depending on the final number of sponsors.

Sponsored Menu Details

| Sponsored Session

- Sponsor session slots are available to promote your company's products and services.

Sponsored session screen image
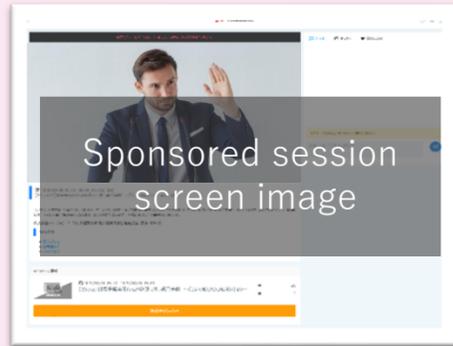
| All registrants list

- Complete lead list provision (all registered participants).

- Information provided：
Name, company name, department, title, address, phone number, email address, industry, job function, number of company employees, company annual sales etc.

- Data will be delivered in Excel format within 3–5 business days post-event.

| Audience data / Reporting platform

- Access to the session analytics dashboard.

- Information provided：
Company name, department, title, phone number, email address, etc.
*Available for download.

| Session Questionnaire

- Conduct your own survey within your session time slot.

- You can freely combine three types of questions: single-choice, multiple-choice, and free-text questions.

- Clicking the survey button opens a pop-up window.

| Pre-registration Questionnaire Results

- We will provide the results of the pre-registration questionnaire, including the respondent's stance on product selection (BANT information).

* Questions will be set by ITmedia. They cannot be set individually.

| Sponsored Logo

- Your company's logo on the event's registration site with a link to your company's website.

| Document/Material

- Materials can be distributed to the audience during your company's session.

- Number of items to be distributed: Presentation materials + up to 3 items

- In addition to providing PDF files as download links, we can provide an external link to your company's website.

| Event Report

- ITmedia will conduct a questionnaire survey of general visitors, and the results will be provided as a report of the event after the exhibition.

- This information is provided in the form of aggregate data that does not include personal information.

*Image is for reference only.

Optional Services

Delivery of LIVE Session Recording Data

<u>Maximize your session's impact with recorded data delivery!</u>
Delivery of recorded data to double your presentation power

- We will deliver the recorded data of your company's LIVE session that was actually streamed, following your subscription to a plan that includes sessions.

- MP4 format.

- The content remains in its original state as delivered and cannot be edited.

Rate **JPY 50,000** or more

Session Recording Support

<u>Professional-grade session video production!</u>
Easily convey your appeal!

- Support for recording 30-minute session videos.

- Providing dedicated professional equipment and recording venues.

- Online recording is also available.

- Registration must be completed at least 1.5 months prior to the event date.

- Additional fees may apply depending on the recording content, such as when there are two or more speakers.

Rate **JPY 200,000** or more

Telemarketing

<u>Lead follow-up service!</u>
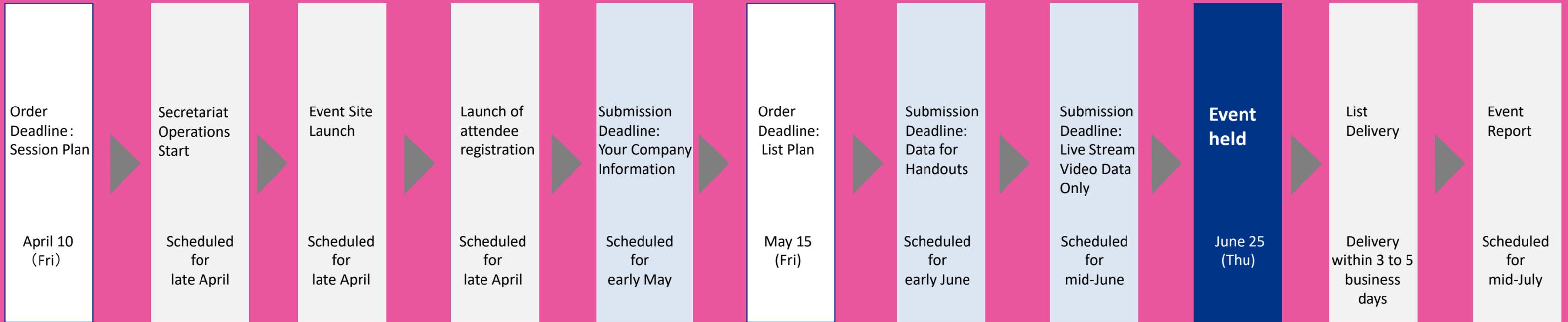**We promptly call acquired leads to conduct interviews and arrange sales meetings.**

- After the event concludes, make calls to the specified number of leads obtained.

- Effective implementation can yield high response rates and customer acquisition results.

- Minimum call volume: 50 leads

- Duration: 3 to 4 weeks (for 250 leads)

- Maximum: 1,000 leads.

Rate **JPY 75,000** or more

※Optional services cannot be purchased separately. (all prices are gross prices excluding tax).

Application Process

The schedule below is tentative. It may be subject to change depending on circumstances. The event office will notify you of the finalized schedule once the event is confirmed.

Order Deadline: Session Plan April 10 （Fri）	→	Secretariat Operations Start Scheduled for late April	→	Event Site Launch Scheduled for late April	→	Launch of attendee registration Scheduled for late April	→	Submission Deadline: Your Company Information Scheduled for early May	→	Order Deadline: List Plan May 15 （Fri）	→	Submission Deadline: Data for Handouts Scheduled for early June	→	Submission Deadline: Live Stream Video Data Only Scheduled for mid-June	→	**Event held** June 25 （Thu）	→	List Delivery Delivery within 3 to 5 business days	→	Event Report Scheduled for mid-July

Please inform your assigned sales representative of your intention to exhibit.
We will send you an order form at a later date.
Please sign it using DocuSign and return it to us.

Pre-registration for viewers is now open. To encourage registration and viewing, we may offer promotional gifts such as gift cards.

Session Plan
- Your company logo data
- Presentation information
- Company information
- Session registration form

List Plan
- Your company logo data
- Company Information

Please submit the above to the secretariat. Further details will be provided by the secretariat.

Please inform your assigned sales representative of your intention to exhibit.
We will send you an order form at a later date.
Please sign it using DocuSign and return it to us.

Session Plan
- Session Plan
- Lecture Recording Data
- Poll
- Survey
- Handout Materials
- Speaker Photos
- Presentation Data (Live Streaming)

We will send you the report site information at least two business days prior to the event.

Approximately one to two weeks after the event concludes, we will provide archived sessions for viewing.

The event report will be submitted separately by the sales representative after the data is compiled.

Important Notes

| Cancellation Policy

Please note that a cancellation fee will be charged if any of the following conditions apply
after the Order Form is executed
after submission of the registration form
after the event office guidance has started

In such cases, cancellation fees will be as follows;
up to 41 days prior to the event: 50% of the contract fee
within 40 days of the event: 100% of the contract fee

However, in the event that actual costs (such as venue cancellation fees, instructor assignment cancellation fees, etc.) are incurred in excess of the above cancellation fees, we will charge a cancellation fee that includes those additional costs.

| Consumption Tax

Consumption tax is charged separately.

| Streaming Platforms

The venue configuration and delivery platform, including operational systems, are subject to change for certain reasons.

| Online Streaming Risks

Live streaming always involves risks.
Please be aware of the risks below and the measures we have taken to prevent them.

●**Risk 1: Network connectivity issues or ISP issues**
Both video and audio may drop out.
We will immediately switch to streaming on a backup PC and backup line.

●**Risk 2: Failure in live streaming platform**
By storing a buffer during delivery, it reduces the phenomenon of video and audio interruptions due to the user environment.
The system is redundant so that backup delivery is always available as a countermeasure against failures, but in the unlikely event that the delivery platform fails, an apology for the suspension of delivery will be sent to viewers via e-mail, and they will be guided to the on-demand version at a later date.

●**Risk 3: Power failure**
Both video and audio may drop out. We will announce an apology for the suspension of the streaming from the backup PC and will provide an on-demand version at a later date.

●**Risk 4: Equipment failure**
Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

● **Risk 5: Viewer-side connectivity issues**
If fewer than 10% of total viewers report viewing failures, the issue is likely caused by the viewer's individual environment and will be handled on a case-by-case basis.
If 10 or more similar viewing failures are reported from the total audience, we will announce an apology for the streaming suspension and provide an on-demand version at a later date.

THE JAPAN FOOD JOURNAL Co.,Ltd.

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