

# MONOist AI Forum 2026

AI in Manufacturing Enters Full-Scale Adoption:  
Driving Real Impact on the Factory Floor

**Date: June 2 (Tue.) – June 4 (Thu.), 2026**

**First Order Deadline: March 30 (Mon.), 2026**

**Final Order Deadline:**

**Session Plan…April 27 (Mon.), 2026**

**All List Plan…May 26 (Tue.), 2026**

<b>Title</b>	<b>MONOist AI Forum 2026</b> - AI in Manufacturing Enters Full-Scale Adoption: Driving Real Impact on the Factory Floor -
<b>Date</b>	June 2 (Tue.) – June 4 (Thu.), 2026
<b>First order deadline</b>	March 30 (Mon.), 2026
<b>Final order deadline</b>	Session Plan: April 27 (Mon.), 2026 All List Plan: May 26 (Tue.), 2026
<b>Estimated number of registrants</b>	Approx. 500 ※This estimate is based on past event data and may vary depending on the number of sessions and other factors.
<b>Target audience</b>	<b>Decision-makers and key stakeholders in manufacturing responsible for DX initiatives, IT planning, corporate strategy, design, development, production management, and operational improvement</b> ※With a particular focus on roles related to factory-IT integration, back-office efficiency, and AI adoption
<b>Event</b>	Multi-Sponsored Digital Event
<b>Sponsored menu</b>	Session Plan: From USD 18,000 All List Plan: USD 25,200
<b>Hosting/Planning/Promotion/Audience creation</b>	
<b>Organizer</b>	ITmedia Inc.

## Theme 1: AI & DX – Start Small and Scale

For organizations interested in AI but unsure where to begin, this session presents practical, **small-start solutions** that can be implemented at a small scale and deliver immediate improvements in manufacturing floor efficiency. Examples include RPA, AI-OCR, and generative AI applications.

**Keywords:**  
#GenerativeAI #SaaS #Paperless #ReduceExcelDependency #RPA #AIOCR

**Target Audience:**

- **Position/Role:** Manufacturing floor managers and business improvement leaders (section chief level) managing multiple functions
- **Interests:** Interested in AI and DX but unclear how to take the first step toward implementation

## Theme 2: AI for Skills Transfer & Equipment Maintenance

**[Skills Transfer]**  
This theme focuses on addressing one of the most critical challenges in manufacturing: transferring expert skills and tacit knowledge from experienced workers. It highlights **solutions that capture and formalize expertise** through AI-driven task analysis, automated manual creation, and intelligent knowledge search.

**Keywords:**  
#SkillsTransfer #TacitKnowledge #KnowledgeFormalization #VideoManuals

**[Equipment Maintenance]**  
This theme highlights technologies that directly support stable factory operations and workforce optimization, including predictive maintenance (PHM) and maintenance optimization using IoT sensors and image data.

**Keywords:**  
#PredictiveMaintenance #ConditionBasedMaintenance #ComputerVision #VisualInspection #IoT #EdgeAI

## Theme 3: AI for Supply Chain Optimization

In response to geopolitical risks and demand volatility, this theme focuses on AI-driven demand forecasting, inventory and production planning optimization, and supply chain visibility. It highlights practical solutions that **integrate ERP and IoT data to enhance decision-making and strengthen supply chain resilience.**

**Keywords:**  
#SCM #AIDemandForecasting #ProductionPlanningOptimization #InventoryOptimization #SupplyChainVisibility

**Target Audience:**

- **Position/Role:** Professionals and managers responsible for supply chain operations and coordination, including SCM, production management, demand planning, and logistics

※ If sufficient sponsors are not secured by the initial deadline, the event may be canceled, modified, or scaled down without notice. Thank you for your understanding. For any questions, please contact your sales representative.

## AI in Manufacturing Enters Full-Scale Adoption: Driving Real Impact on the Factory Floor

AI in manufacturing has moved beyond proof-of-concept and evaluation into full-scale deployment. The rapid advancement of generative AI is further accelerating this shift.

At the same time, AI applications are expanding from improving efficiency on the manufacturing floor to enabling skills transfer, equipment maintenance, and end-to-end supply chain optimization. As IoT and related technologies continue to increase access to operational data, manufacturers must enhance decision-making across manufacturing operations and management.

In response to these changes, this event focuses on four key areas: Operational Efficiency, Skills Transfer, Equipment Maintenance, and Supply Chain Optimization. By presenting concrete solutions to these challenges, the event connects you with decision-makers actively seeking solutions into how AI can be applied in real-world settings for professionals and managers in DX, IT, production engineering, and SCM.

By focusing on practical AI applications, this event provides an opportunity to engage decision-makers with strong implementation intent and to clearly demonstrate the value of your technology.


### Theme **1**

**AI & DX – Start Small  
and Scale**



### Theme **2**

**AI for Skills Transfer &  
Equipment  
Maintenance**



### Theme **3**

**AI for Supply Chain  
Optimization**



※This content may be changed or canceled without notice. Thank you for your understanding.

## Theme 1: AI & DX – Start Small and Scale

A significant portion of the market still consists of organizations that are interested in AI but unsure where to begin, and for whom large-scale investments are not feasible. This theme focuses on **“start small” solutions** that directly improve manufacturing floor efficiency.

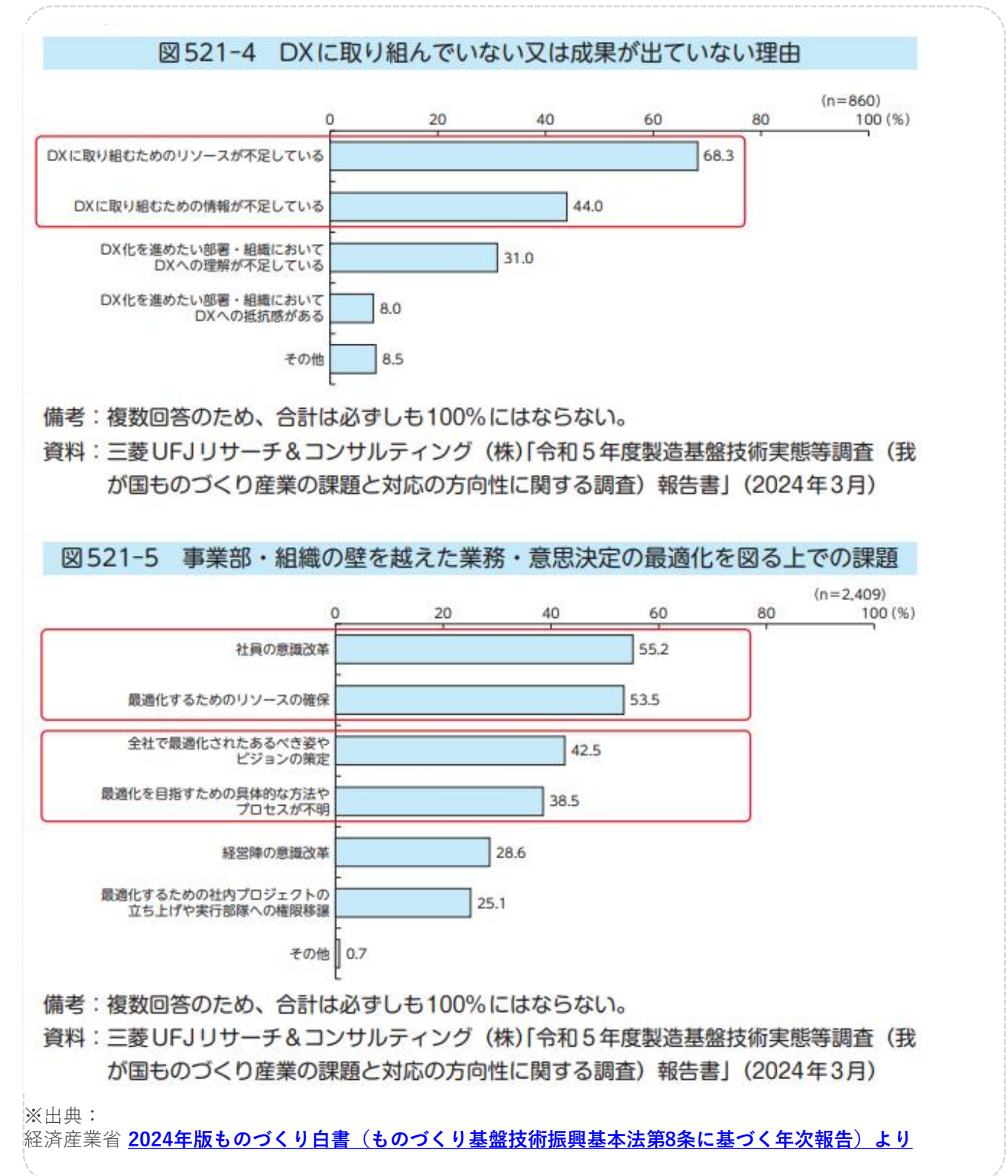
**For companies offering AI/DX solutions that deliver immediate, tangible impact**—such as AI-OCR for digitizing paper-based processes, RPA, practical generative AI applications for the shop floor, and SaaS integrations—**this provides an ideal opportunity to showcase your value.**

## Keywords

- # GenerativeAI
- # SaaS
- # Cloud
- # Paperless
- # ReduceExcelDependency
- # OperationalEfficiency
- # CostReduction
- # RPA
- # AIOCR
- # LightweightAI
- # StartSmall
- # ContinuousImprovement
- # FirstStepInDX

## Target Audience

- **Position/Role:** Manufacturing floor managers and business improvement leaders (section chief level) managing multiple functions
- **Interests:** Interested in AI and DX but unclear how to take the first step
- **Constraints:** Limited capacity for large-scale investment or dedicated personnel; reliance on paper-based and Excel-driven processes remains
- **What They Look For:** Solutions that can be implemented quickly, are easy to adopt on the manufacturing floor, and come with low risk and proven use cases
- **Focus Areas:** Operational efficiency and small-start initiatives enabled by AI-OCR, RPA, generative AI, and SaaS



## Theme 2: AI for Skills Transfer & Equipment Maintenance

### [Skill Transfer]

**Transferring expert skills and tacit knowledge** from experienced workers is a critical challenge that directly impacts the long-term sustainability of manufacturing operations. This theme explores how AI can address this challenge. It highlights solutions that capture and formalize expertise—such as AI-driven task analysis and motion visualization, codification of expert decision-making, automated manual creation, and knowledge search and training systems. These approaches help **transform person-dependent know-how into scalable organizational assets and strongly resonate with organizations facing urgent skills transfer challenges.**

### [Equipment Maintenance]

Minimizing downtime in complex production equipment is mission-critical to manufacturing operations. This theme focuses on **AI-driven approaches such as predictive maintenance (PHM) and maintenance optimization.** It highlights solutions including anomaly detection and failure prediction using IoT sensors, edge AI, and image data; maintenance planning optimization; and AR/MR-enabled remote support. For companies offering technologies that contribute to **stable factory operations and workforce optimization,** this is a relevant opportunity to showcase your solutions.

## Keywords

### [Skill Transfer]

# SkillsTransfer # TacitKnowledge # KnowledgeFormalization # ReduceDependencyO  
 # Individuals # WorkforceDevelopment # OJTOptimization # AITaskAnalysis  
 # MotionTracking # VideoManuals # KnowledgeBase # AISearch # GenerativeAI  
 ARMR #RemoteAssistance

### [Equipment Maintenance]

# EquipmentMaintenance # PredictiveMaintenance # ConditionBasedMaintenance # ComputerVision  
 # VisualInspection # AcousticAnomalyDetection # IoT # SensorData  
 # EdgeAI # SmartFactory # DowntimeReduction # MaintenanceOptimization  
 # MaintenancePlanningOptimization # ARMR

## Target Audience

### [Skill Transfer]

- **Position/Role:** Manufacturing floor managers (section chief to supervisor level) responsible for training, OJT, and quality maintenance
- **Key Challenges:** The retirement of experienced workers poses a real risk of losing critical skills and decision-making know-how
- **Operational Issues:** Increasing reliance on individual expertise makes it difficult for traditional manuals and OJT programs to keep pace with training needs
- **What They Look For:** A clear understanding of what AI can realistically achieve, with solutions that can be implemented without adding operational burden
- **Focus Areas:** Skills transfer, visualization of tacit knowledge, task analysis, video-based manuals, generative AI, and digital transformation in training (DX)

### [Equipment Maintenance]

- **Position/Role:** Professionals and managers responsible for equipment maintenance and production engineering, ensuring stable factory operations
- **Key Challenges:** Reducing unexpected downtime and equipment failures, while lacking a clear vision for AI implementation
- **Operational Issues:** Maintenance records and inspection data exist but are not fully leveraged
- **What They Look For:** Practical examples that clarify where AI can be applied, including requirements, implementation steps, and operational considerations
- **Focus Areas:** Maintenance DX, AI-driven anomaly detection, equipment data utilization, IoT + AI, edge AI, and predictive analytics

## | Theme 3: AI for Supply Chain Optimization

Amid geopolitical risks, demand volatility, and material shortages, the importance of supply chain visibility and optimization is rapidly increasing in manufacturing.

This theme focuses on **AI-driven demand forecasting, inventory optimization, production planning optimization, and supply chain visibility**. It highlights how AI can leverage data from ERP and SCM systems, as well as logistics and sales data, combined with operational data captured through IoT.

These approaches enable more advanced, data-driven decision-making across the entire supply chain.

For companies offering technologies that **support supply chain optimization and resilience across physical and digital operations**, this is a highly relevant opportunity to showcase your solutions.

## | Keywords

# SCM	# SupplyChainVisibility	# DataIntegration	# GenerativeAI
# AIDemandForecasting	# SupplyChainResilience	# DataAnalytics	
# ProductionPlanningOptimization	# SupplyRiskManagement	# IoT	
# InventoryOptimization	# ERP	# OperationalData	

## | Target Audience

- **Position/Role:** Professionals and managers responsible for end-to-end supply chain operations and coordination, including SCM, production management, demand planning, and logistics
- **Key Challenges:** Difficulty responding to demand fluctuations and supply risks, with planning and inventory decisions often dependent on individual judgment
- **Operational Issues:** Data is accumulated in ERP and core systems but not fully utilized for forecasting and decision-making
- **What They Look For:** Practical use cases of AI for demand forecasting and optimization of inventory and production planning that can be applied in real operations
- **Focus Areas:** Supply chain visibility, AI-driven demand forecasting, inventory optimization, production planning optimization, logistics optimization, and SCM data utilization

## June 2 (Tue.)

Theme 1: AI & DX – Start Small and Scale

## June 3 (Wed.)

Theme 2: AI for Skills Transfer & Equipment Maintenance

## June 4 (Thu.)

Theme 3: AI for Supply Chain Optimization

Time	Length	Theme 1: AI & DX – Start Small and Scale	Theme 2: AI for Skills Transfer & Equipment Maintenance	Theme 3: AI for Supply Chain Optimization
<b>13:00 - 13:30</b>	<b>30 min</b>	<b>Keynote session 1</b>	<b>Keynote session 2</b>	<b>Keynote session 3</b>
13:40 - 14:10	30 min	<b>Sponsored session 1-1</b> DAY1-1-S101	<b>Sponsored session 2-1</b> DAY2-2-S201	<b>Sponsored session 3-1</b> DAY3-3-S301
14:20 - 14:50	30 min	<b>Sponsored session 1-2</b> DAY1-1-S102	<b>Sponsored session 2-2</b> DAY2-2-S202	<b>Sponsored session 3-2</b> DAY3-3-S302
15:00 - 15:30	30 min	<b>Sponsored session 1-3</b> DAY1-1-S103	<b>Sponsored session 2-3</b> DAY2-2-S203	<b>Sponsored session 3-3</b> DAY3-3-S303
15:40 - 16:10	30 min	<b>Sponsored session 1-4</b> DAY1-1-S104	<b>Sponsored session 2-4</b> DAY2-2-S204	<b>Sponsored session 3-4</b> DAY3-3-S304
16:20 - 16:50	30 min	<b>Sponsored session 1-5</b> DAY1-1-S105	<b>Sponsored session 2-5</b> DAY2-2-S205	<b>Sponsored session 3-5</b> DAY3-3-S305

※The program may be adjusted as needed depending on the number of sponsors.

# Sponsored Menu



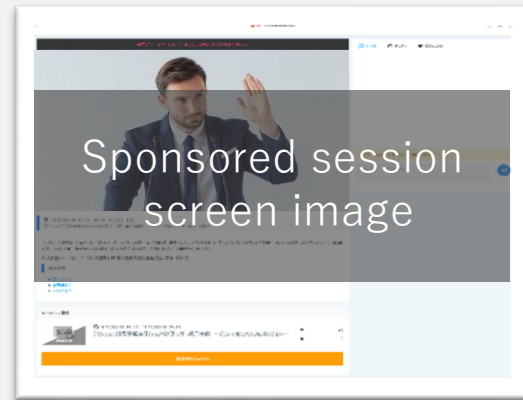
	Session Plan		All list
	Diamond Plan	Silver Plan	
	Promote your own services during sessions! This is our most popular plan.	This plan allows you to acquire only viewer leads from your own sessions.	This plan allows sponsors who find session preparation difficult to easily acquire leads.
Sponsor Session	●	●	-
Session Questionnaire	●	●	-
Distribution of materials	●	●	-
Viewer Leads ( <b>All leads delivered</b> )	●	-	-
Viewer Lead ( <b>Capped</b> ) <small>L Includes all viewer leads generated within two days of the archive launch</small>	-	● <sup>※</sup> (Capped)	-
All registrants' leads (Full delivery)	●	-	●
Insertion of sponsor company's logo	●	●	●
Pre-survey results	●	●	●
Event report	●	●	●
<b># of Total leads</b>	<b>Estimated 500</b>	<b>Estimated 150 Capped at 250</b>	<b>Estimated 500</b>
<b>Remarks</b>	※The number of entries in the list is an estimated figure (excluding the maximum number). ※The plan may be subject to change depending on the sponsorship status by the order deadline.		
<b>Price</b> (Gross / Tax not included)	<b>USD 28,800</b>	<b>USD 18,000</b>	<b>USD 25,200</b>

※Viewer Leads for the Silver Plan:

Viewer leads will be delivered within two days after the archive begins. Delivered leads will be updated based on user activity (such as viewing or accessing materials) until the archive ends.

## | Sponsored Session

- Sponsor session slots are available to promote your company's products and services.



## | Session Questionnaire

- Conduct your own survey within your session time slot.
- You can freely combine three types of questions: single-choice, multiple-choice, and free-text questions.
- Clicking the survey button opens a pop-up window.

\*Session surveys will only be conducted during live broadcasts.

## | Document/Material

- Materials can be distributed to the audience during your company's session.
- Number of items to be distributed: Presentation materials + up to 3 items
- In addition to providing PDF files as download links, we can provide an external link to your company's website

## | Leads (Viewer)

- Viewer lead information of your company's sessions will be provided.
- **Information provided**  
Standard contact information (company name, department, title, phone number, email address, etc.)

\* Downloadable  
\* Viewer leads collected up to the second day after the archive is available will be delivered

## | Leads (All Registrants)

- Receive full contact details of all event registrants

### **Information provided**

Name, company name, department, title, address, phone number, email address, industry, job title, position class, employee size, and annual sales size, Involvement in product selection, etc.

## | Sponsored Logo

- Your company's logo on the event's registration site with a link to your company's website.
- Your company logo on the intermission slides displayed between sessions.

\*Depending on the event, logos may not be displayed on the intermission slides.

## | Pre-registration Questionnaire Results

- We will provide the results of the pre-registration questionnaire, including the respondent's stance on product selection (BANT information).

\* Questions will be set by ITmedia. They cannot be set individually.

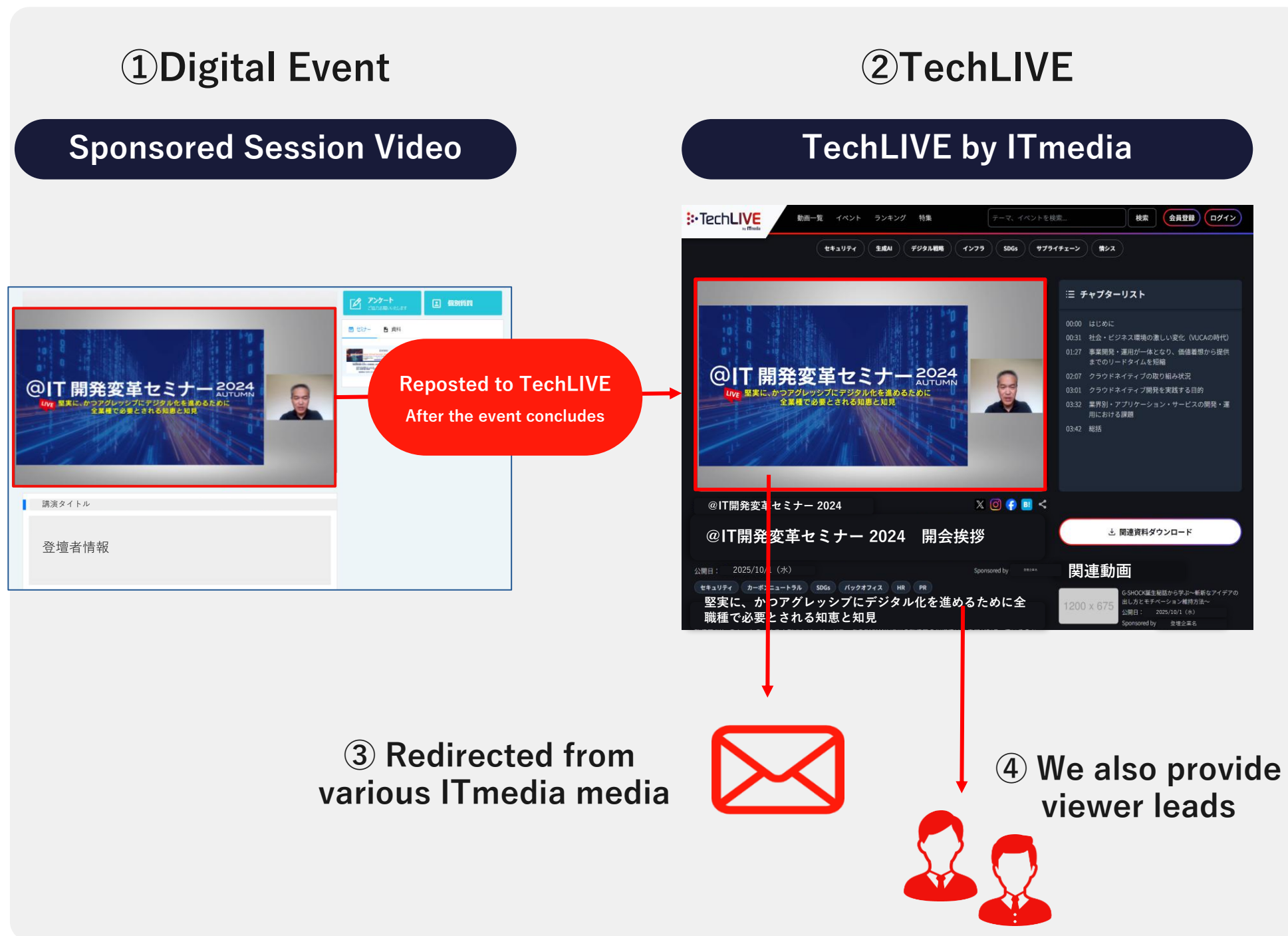
## | Event Report

- ITmedia will conduct a questionnaire survey of general visitors, and the results will be provided as a report of the event after the exhibition.
- This information is provided in the form of aggregate data that does not include personal information.

\*Image is for reference only.

# Sponsor Session Video posted on TechLIVE

Your company's Sponsored Session video will also be featured on TechLIVE by ITmedia.



## A video platform that delves deep into “Technology that moves the present”

- Program content planning by professional editors
- Explore the world of technology through video
- Viewer leads can be acquired

[Learn more](#)

## Publication on TechLIVE

- If you do not wish your session video to be published, please inform the event office representative at the time of sponsorship.
- If we do not receive such notice, your video will be posted under the following conditions.

## Eligible Videos

- Sponsor session videos in our company-hosted digital events (excluding those related to the Industrial DX Partnership program).

## Posting Schedule

- Videos will be published sequentially after the event concludes.

## Posting Fee

- Free of charge (no additional costs for posting).

## Video Handling

- In principle, videos will be published in the same format as streamed during the event (the main content will not be edited).
- **For some videos, we may add a digest clip or an editorial commentary at the beginning to enhance viewer accessibility. (The decision and content will be at our discretion.)**
- **Regarding video titles, descriptions, and thumbnail images**
  - Regarding video titles and descriptions, we may modify these based on your company's presentation information to ensure they are easily understood by viewers.
  - The selection of video thumbnail images will be entrusted to our company.
- Published videos will generally remain available on TechLIVE indefinitely. However, if you wish to have a video removed, you may request its withdrawal at any time.

## Regarding video viewing

- The opening sequence is available for anyone to watch, but viewing the entire video requires registration as an ITmedia ID member.

## Viewer Lead Information

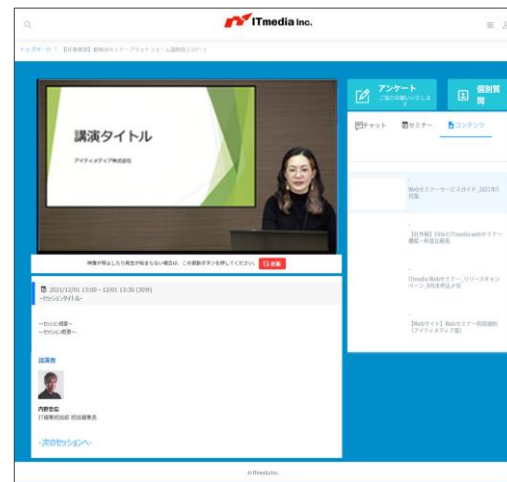
- Viewer data (lead information) will not be provided.
- If you require lead information, we offer separate products. Please contact your sales representative for details.

Leverage session videos from the event to generate additional leads.

## Sponsored Session program for this online seminar

Deliver your company's message directly to an audience actively seeking information on the event's theme through a Sponsored Session in our online seminar.

▼ Sponsor session broadcast screen



# of leads **Estimated 500**

- ※ For the Diamond Program
- ※ Subject to change depending on the event or program

## (Option) Lead generation program using session videos

We will feature one Sponsored Session video from the event along with one to two pieces of related content from your company on our media platform. These will be set as gated content, with viewer consent obtained before providing personal information.

▼ Content introduction screen



▼ Content viewing screen (for videos)



※ For more details, please click [here](#).

# of leads **+100**

※ Lead generation is limited to user companies only

Rate (Excluding tax / Gross)

**USD 39,600**

※ Image is for illustrative purposes only.

# Optional Services 1

Order deadline



## | Session Video File Delivery (MP4)

3 months after the closing

- When you apply for a plan with a session and you present live at the event, we will provide the recording data of your LIVE session in mp4 format.
- \* Provided as raw, unedited footage.

USD **600**

## | Session recording support

1.5 months prior to the event date

- Support for recording a 30-minute session video.
- Dedicated professional equipment and recording venue provided.
- Online recording is also available.
- Application must be made at least 1.5 months prior to the event date.
- Additional fees may apply depending on the content of the recording, such as when there are more than two speakers.

USD **2,400** or more

## | Organizer survey response data integration with leads

1 week prior to the event date

- The lead information to be delivered will be delivered with the response information of the sponsor's survey.
- We will deliver the lead information 3-5 business days after the seminar closing date, with the survey response information attached.
- Please use this information as a reference during lead follow-up.

Detail:  
<https://go.itmedia.co.jp/l/291242/2024-04-30/2czfbw2>

USD **2,400** or more

## | ABM Data Enrichment

1 week prior to the event date

- ABM data obtained by analyzing ITmedia's content browsing status, which allows you to infer each company's implementation consideration status, will be added to the delivery list. Visualizing corporate intent with ABM data enables efficient deal discovery from delivered leads.
- \* Due to data aggregation work, delivery will be delayed one business day from the usual date.

Detail:  
[go.itmedia.co.jp/l/291242/2022-10-19/2bvm1jn](https://go.itmedia.co.jp/l/291242/2022-10-19/2bvm1jn)

USD **2,400**

## | Custom Lead Delivery

3 business days prior to the event

- Deliver leads obtained at events directly to MA tools or processed to your company's format.
- Delivering lead information via our partner's data integration tools
- Delivery conditions must be finalized before submitting your order.

Detail:  
<https://go.itmedia.co.jp/l/291242/2024-04-30/2czfbvy>

Delivery fee varies depending on the lead amounts.

## | Follow-up seminar

1.5 months prior to the event date

- Our editorial team designs plans tailored to your company's appeal and reader interests, with ITmedia providing support from audience creation to distribution.
- We can also record panel discussions and 30-minute session videos.
- Professional equipment and recording venues are provided.

Detail:  
<http://go.itmedia.co.jp/l/291242/2022-01-30/281s4xh>

USD **30,000**

## | Telemarketing

3 weeks prior to the event date

- After the event, ITmedia will make a predetermined number of calls to the generated leads. Effective calls are expected to have a high response rate and customer acquisition effect.
- Minimum number of calls: 50
- Duration: 3-4 weeks (for 250 calls)
- \* Not more than 1,000 calls

USD **900** or more

## | Branding enhancement

2 months prior to the event

- Add your company information to the event announcement site for use as a branding initiative.
- Display your company logo larger than usual.
- Embed short videos.
- Insertion of floating banner information.

Detail:  
<https://go.itmedia.co.jp/l/291242/2024-04-30/2czfbvv>

USD **6,000**

※Cannot be purchased as a standalone option. Fees are charged separately from the sponsorship fee. (all prices are gross and do not include tax).

# Optional Services 2

## Deadline



| Lead generation through the use of session video

### By the end of two months after the closing

- A service that reuses session videos and materials on TechFactory to generate leads.
- Even after the seminar, you can continue to generate leads with guaranteed attributes and numbers.

※ Detail : <https://go.itmedia.co.jp/l/291242/2024-04-30/2czfbvr>

For the construction industry : USD 15,600  
For the manufacturing industry : USD 13,200

USD **10,800**

| Advertorial Push Targeting & ABM

### By 6 weeks before the desired delivery date

- We will create an advertorial based on your company's session and deliver it via HTML email with specified viewer attributes.
- We will deliver your company's session content by targeting the desired target attributes.
- Condition: Session plan sponsorship is required.

Detail:  
<https://go.itmedia.co.jp/l/291242/2024-06-04/2czqsvy>

Advertorial Push Targeting & ABM 15,000 messages or more

USD **12,000** or more

| Advertorial Published  
(Attracting Readers to the Article)

### By 1.5 month before the desired publication date

- We create an advertorial based on your company's session.
- Cross-media advertorials targeting audiences with a strong interest in industrial technologies such as manufacturing and construction
- Publication media: Media that organizes the event.
- Conditions: Sponsorship of a session plan sponsorship.

※ Detail : <http://go.itmedia.co.jp/l/291242/2024-06-04/2czqsvk>

3,000 page views guaranteed

USD **14,400**

| Session Brochure Production  
( Manufacturing and construction-related )

### By 1 week before the event

- We will produce a brochure of your session and deliver the data for printing (PDF/x file format).
- The contents of the session are also inserted into the media as advertorials. (2,000 page views guaranteed)
- You can also aim to gain awareness among readers.
- Condition: Session plan sponsorship is required.

※ Detail : <https://go.itmedia.co.jp/l/291242/2024-06-04/2czqsvv>

2,000 page views guaranteed  
Session brochure creation (PDF/x file format)

USD **14,400**

| Repurposing content from a panel discussion

### By 3 weeks before the event date

- Repurposing the content we created for panel discussion package for ITmedia-hosted event.
- We will provide two 30-minute sponsor session slots, broadcasting the previously produced 60-minute content in its entirety.
- You can acquire additional leads without creating new content.

Detail:  
<http://go.itmedia.co.jp/l/291242/2024-04-17/2czbqt5>

※The price and discount rate will vary depending on the sponsored event.

USD **36,000**

| Custom Permission Text Display

### By 3 business days before the event

- We will post permissions in accordance with your company's regulations.
- Customizations are available in the following three patterns:
  1. Placement of a checkbox (one per company)
  2. Addition of a permission text
  3. Inclusion of a privacy policy URL (up to five URLs)
- Customizing the deliverable list is available as an additional option.
- The permission text provided by the organizer cannot be changed.

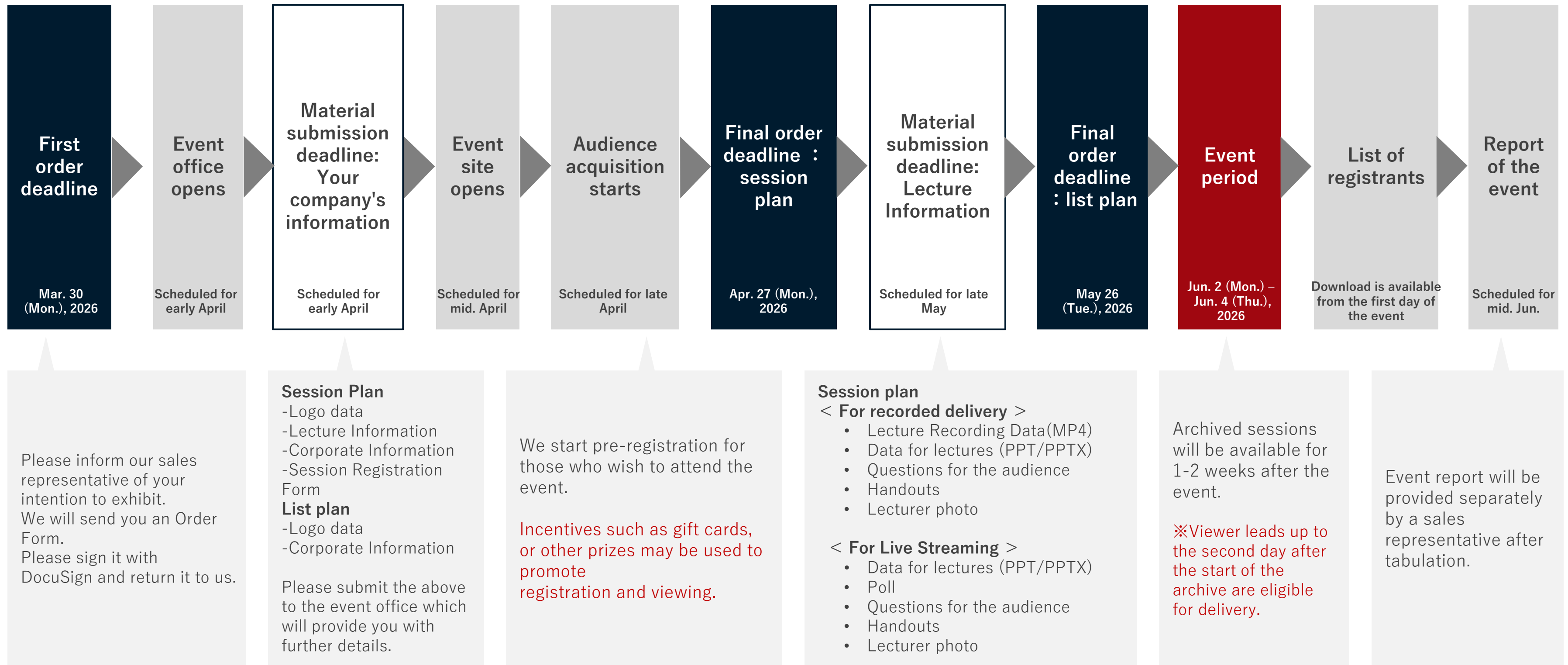
Detail:  
[go.itmedia.co.jp/l/291242/2025-06-02/2d2cgrk](http://go.itmedia.co.jp/l/291242/2025-06-02/2d2cgrk)

USD **600** or more

※Cannot be purchased as a standalone option. Fees are charged separately from the sponsorship fee. (all prices are gross and do not include tax).

# Application Process

This schedule is a guide only and is subject to change depending on circumstances. The event office will contact you with the confirmed schedule after the event is decided.



If the minimum number of sponsors is not gathered by the First Order Deadline, we reserve the right to cancel the event, change the theme, or reduce the scale without prior notice. We appreciate your understanding in advance.

## | Cancellation Policy

Please note that a cancellation fee will be charged if any of the following conditions apply  
after the Order Form is executed  
after submission of the registration form  
after the event office guidance has started

In such cases, cancellation fees will be as follows;

up to 41 days prior to the event: 50% of the contract fee  
within 40 days of the event: 100% of the contract fee

However, in the event that actual costs (such as venue cancellation fees, instructor assignment cancellation fees, etc.) are incurred in excess of the above cancellation fees, we will charge a cancellation fee that includes those additional costs.

## | Consumption Tax

Consumption tax is charged separately.

## | Streaming Platforms

The venue configuration and delivery platform, including operational systems, are subject to change for certain reasons.

## | Online Streaming Risks

Live streaming always involves risks.  
Please be aware of the risks below and the measures we have taken to prevent them.

### ● Risk 1: Trouble with Internet connection or ISP issues

Both video and audio may drop out.  
We will immediately switch to streaming on a backup PC and backup line.

### ● Risk 2: Failure in live streaming platform

By storing a buffer during delivery, it reduces the phenomenon of video and audio interruptions due to the user environment.  
The system is redundant so that backup delivery is always available as a countermeasure against failures, but in the unlikely event that the delivery platform fails, an apology for the suspension of delivery will be sent to viewers via e-mail, and they will be guided to the on-demand version at a later date.

### ● Risk 3: Power failure

Both video and audio may drop out. We will announce an apology for the suspension of the streaming from the backup PC and will provide an on-demand version at a later date.

### ● Risk 4: Equipment failure

Both video and audio may drop out. We will immediately switch to streaming on a backup PC and backup line.

### ● Risk 5: Viewer-side connectivity issues

If fewer than 10% of total viewers report viewing failures, the issue is likely caused by the viewer's individual environment and will be handled on a case-by-case basis. If 10 or more similar viewing failures are reported from the total audience, we will announce an apology for the streaming suspension and provide an on-demand version at a later date.



## Contact us

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### ITmedia Inc. Sales Division

Kioi-cho Building 13F, 3-12 Kioi-cho,  
Chiyoda-ku, Tokyo 102-0094, Japan

<https://promotion.itmedia.co.jp/contact>

[Click here for the latest information on our digital events](#)